

iFuture

Your Vision, Our Journey, Council's Plan

Ipswich City Council's draft Corporate Plan 2021–2026

A DIY Community Conversation Guide



[ipswich.qld.gov.au](https://www.ipswich.qld.gov.au)



City of
Ipswich

ABOUT THIS GUIDE

This is a step-by-step guide to help families, friends and community groups hold their own conversations about Ipswich's future – iFuture, Ipswich City Council's (council) draft 20 year community vision and new Corporate Plan. It will help you to understand the proposed vision and corporate plan, and how to tell council what you think about it.

Council wants to hear from all parts of the community. You don't need to be an expert to get involved. Anyone can participate. All you need to do is follow this guide and submit your responses. The closing date is **Friday 26 February 2021**.

THE STORY SO FAR

Council has drafted a 20 year community vision and a new Corporate Plan 2021–2026. The content of the vision and plan is based on what community told us matters to them, through city-wide community engagement that was run throughout 2020. It is also based on extensive engagement with the Mayor, Councillors, council's executive leaders, subject matter experts and council staff.

A community vision is an agreement of what everyone wants the community to look like in the future. The vision usually spans over a 20 to 25 year time frame and is a shared commitment between everyone who lives, works, and plays in the community.

The plan describes the outcomes that council is aiming for by 2026 and will help us work towards the community's vision¹ for the city in 2041. The vision has four focus areas (themes) and each theme lists the catalyst projects that will help us progress towards the vision over the next five years. All that council delivers in the next five years will be linked to an outcome or measure in the Corporate Plan. The Corporate Plan is implemented through the annual plan and budget which reflects the council's decisions on the specific initiatives to be funded each year. Council's performance is then recorded in the annual report.



COMMUNITY VISION FOR 2041



iFUTURE COMMUNITY VISION¹



¹Delivery of the community's vision is up to everyone. It's up to all who live, work and play in Ipswich as well as Federal, State and Local Government, business, industry and community organisations. The Ipswich City Council Corporate Plan represents what council will do to help reach the vision every five years.

HOW ELSE CAN I GET INVOLVED?

In addition to this DIY conversation guide, there are many other ways to have your say on the future of our city:

- Visit [Shapeyouripswich.com.au/corporate-plan-2021-2026](https://shapeyouripswich.com.au/corporate-plan-2021-2026). There will be a number of different online participation tools throughout February 2021
- Post a completed iFuture survey to Ipswich City Council, PO Box 191, Ipswich, QLD, 4305. A copy of the survey is available for printing at Shape Your Ipswich
- Email a completed iFuture survey to communityengagement@ipswich.qld.gov.au
- Drop into one of our Ipswich Libraries on the following dates to speak with council staff about the project.

Ipswich Central Library

Monday 15 February
10.00 am – 1.00 pm

Rosewood Library

Wednesday 17 February
10.00 am – 1.00 pm

Springfield Central Library

Thursday 18 February
10.00 am – 1.00 pm

Supporting information

Everything you need to know, including the draft plan, is located at [Shape Your Ipswich](#)



HOW TO HOST A COMMUNITY CONVERSATION

1. Identify participants and an appropriate location or medium (e.g. a community centre or ZOOM). Try to include a diversity of people – think about things like age, gender, cultural background and suburb of residence.
2. Schedule the meeting. About an hour should be enough.
3. Be COVID safe. Observe the current health advice and guidelines. If face-to-face meetings are appropriate and safe, make sure people physically distance, use sanitiser and wear face masks if necessary.
4. Appoint a meeting host and a note taker. Gather your materials.
5. Follow the step-by-step guide.

Materials

- Copies of the draft corporate plan
- If the meeting is being held in-person, print out copies of the DIY guide, pens, markers and post-it notes
- A PC, laptop or device is ideal in order to visit [Shape Your Ipswich](#), where all of the supporting information is located.

Tips for Hosting a Community Conversation

- The host's job is to lead the discussion and ensure everyone has the opportunity to participate
- Try to make sure that everyone's voice is heard, this may involve encouraging the quieter voices to speak up
- Try to record direct quotes from participants
- Food helps break the ice for in-person conversations.



STEP-BY-STEP GUIDE

Step 1 – Be informed

Read the draft vision and corporate plan. Ask participants to read the vision and plan before the conversation begins. Digital copies of these are located on Shape Your Ipswich.

Step 2 – About your group

Contact details below for the conversation host:

Name:

Email:

Phone:

Complete the below details about your group.

Meeting details:

Date and time of meeting:

Number of participants:

Type of group:

Individual

Family

Friends

Community group (name):

Other (name):

Location of meeting:

Mode of meeting:

(e.g. face-to-face, ZOOM):

Characteristics of the group:

How many of your participants fit into the following gender categories:

Male:

Female:

Transgender:

Gender Variant/Non-conforming:

Prefer not to say:

How many of your participants fit into the following age categories:

18 and under:

19-29 yrs:

30-49 yrs:

50-64 yrs:

65-74 yrs:

75+ yrs:

List your participant's suburbs of residence:

Connection to Ipswich – How many of your group's participants fit into the below categories (you can select more than one category per person):

I live in Ipswich:

I work in Ipswich:

I study in Ipswich City:

I am a visitor to Ipswich:

I own a business in Ipswich:

I am an Ipswich ratepayer:

Cultural background – note all of the cultural backgrounds of the participants:

Step 3 – Answer the questions

THE DRAFT VISION 2041

Please read the draft vision 2041. Have we got the vision right for the City of Ipswich?

(Please note how many of your participants strongly agree, agree, neither agree nor disagree, disagree, strongly disagree)

Strongly agree:

Agree:

Neither agree nor disagree:

Disagree:

Strongly disagree:

What could council do to improve the vision?

THEME 1 – VIBRANT AND GROWING

In considering our plan for Vibrant and Growing, have we got this right for the City of Ipswich?

(Please note how many of your participants strongly agree, agree, neither agree nor disagree, disagree, strongly disagree)

Strongly agree:

Agree:

Neither agree nor disagree:

Disagree:

Strongly disagree:

What could council do to improve our plan for Vibrant and Growing?

THEME 2 – SAFE, INCLUSIVE AND CREATIVE

In considering our plan for Safe, Inclusive and Creative have we got this right for the City of Ipswich?

(Please note how many of your participants strongly agree, agree, neither agree nor disagree, disagree, strongly disagree)

Strongly agree:

Agree:

Neither agree nor disagree:

Disagree:

Strongly disagree:

What could council do to improve our plan for Safe, Inclusive and Creative?

THEME 3 – NATURAL AND SUSTAINABLE

In considering our plan for Natural and Sustainable, have we got this right for the City of Ipswich?

(Please note how many of your participants strongly agree, agree, neither agree nor disagree, disagree, strongly disagree)

Strongly agree:

Agree:

Neither agree nor disagree:

Disagree:

Strongly disagree:

What could council do to improve our plan for Natural and Sustainable?

THEME 4 - A TRUSTED AND LEADING ORGANISATION

In considering our plan for A Trusted and Leading Organisation, have we got this right for the City of Ipswich?

Strongly agree:

Agree:

Neither agree nor disagree:

Disagree:

Strongly disagree:

What could council do to improve our plan for a Trusted and Leading Organisation?

FINAL THOUGHTS

Do you have any other thoughts you would like to share?

Step 4 – Submit your responses

Submit your response by close of business on **Friday 26 February**, in the following ways:

Email to

communityengagement@ipswich.qld.gov.au

Post it to

Ipswich City Council,
PO BOX 191,
Ipswich, QLD 4305

Drop it into the Administration Centre, or any of our libraries

If you are having trouble submitting, or have any further questions, call 3810 6666 or email communityengagement@ipswich.qld.gov.au

NEXT STEPS

Council officers will collate and read all of the feedback. They will make changes to the plan where appropriate, and finalise it. The final vision and Corporate Plan will come into effect 1 July 2021.

Stay up to date on all of the details at Shapeyouripswich.com.au/corporate-plan-2021-2026

Thank you for being a part of creating Ipswich's future!



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