

### **Ipswich City Council**

**2019 Community Satisfaction Survey** Prepared by Ipsos Thursday 12<sup>th</sup> December 2019



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## **Insights and Implications**

#### 1. Trust and Confidence

While more than four in ten (43%) Ipswich residents were dissatisfied with Council's ability to build trust and confidence, this was significantly lower than in 2018 (59% dissatisfaction). Almost a third of respondents (31%) were satisfied or very satisfied with Council's ability to build and maintain the trust and confidence of the community, which was also significantly more than in 2018 (21% satisfaction). A large portion of qualitative comments (25%) were still concerned with the corruption scandal within Ipswich City Council and the dismissal of elected representatives.

→ This is the most important metric that Council needs to continue to build. Council should continue to engage residents to improve this metric, and communicate with residents frequently and transparently on what steps are being taken to move forwards and avoid a repeat of the recent scandal.

#### 2. Decision Making

Satisfaction with Council's decision making ability has improved significantly since 2018: where in 2018 half of Ipswich residents were dissatisfied; dissatisfaction has been reduced to 36% in 2019. Qualitative feedback indicates that residents are still divided regarding whether Council are making decisions with the best interests of the Ipswich community in mind.

→ Communication to residents should continue to make clear that even though Ipswich does not have any sitting Councillors, the Council as an organisation is continuing to function well. This information is coming through more clearly in comments, although residents are still keen for elections. Clear communication of the decisions being made to improve Ipswich may assist in improving satisfaction for this measure.

#### 3. Opportunities to be heard

A third (36%) of residents were dissatisfied with their opportunities (or lack thereof) to be heard. Qualitative data indicates that low satisfaction regarding opportunities to be heard is driven by the perception that there is no-one to hear residents if there are no councillors sitting within Council or perceived lack of communications with regards to the status of electing new councillors. There has, however, been an improvement from 2018 (25%) with significantly more people satisfied in 2019 (31%).

➔ As Council is doing, clear communication flagging opportunities for resident engagement with Council and regular opportunities for feedback through various channels may assist in improving this satisfaction metric. It was commented that channels such as Facebook can be useful, but more responsiveness is desired, and it was also noted that not everyone has Facebook. Council taking clear action on feedback will serve to further improve this measure.



### Insights and Implications 4. Quality of Services

The quality of services Council provides had the highest satisfaction of all metrics, with 42% of residents indicating they are satisfied. Those aged 65 years and above registered the strongest satisfaction among resident groups, but those aged 30-49 years were significantly more dissatisfied than other age groups. Qualitative responses were positive towards waste management. Unfortunately, satisfaction declined compared to 2018 (49%), with more

residents providing neutral responses (37%) in 2019 compared to 2018 (27%).

→ Council's provision of services should be a key focus area. Although it is still the most satisfactory measure, it was the only metric to show reduced satisfaction compared to 2018. Communicating what will be done and acting on feedback from residents to improve Ipswich's infrastructure, community amenities, roads, social issues and rates may serve to improve this measure.

#### 5. Council Responsiveness

Satisfaction with the level of responsiveness residents receive from Council was polarised. A third of residents (35%) were very satisfied with levels of responsiveness, while slightly less than this were dissatisfied (30%). This remained stable compared to 2018. Dissatisfaction was higher in the Online responses, potentially driven by more households with children responding. Residents renting and those aged 65 years and over had a higher propensity to indicate satisfaction with Council's responsiveness.

Council should continue to provide regular communications on what Council is doing to meet community needs, engaging with the community on what their current needs are and acting on them quickly and in a visible manner. It is also recommended to ensure communication of changes to timelines to manage community expectations.

#### 6. Resident's Comments

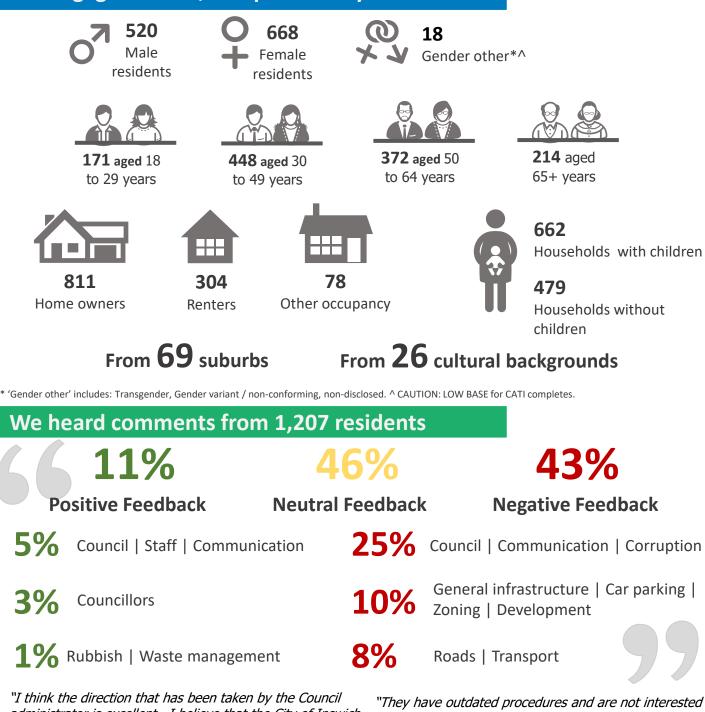
When given the opportunity to provide Council with feedback, Ipswich residents provided a greater volume of negative (43%) feedback than positive (11%), with a larger proportion of negative feedback reduced compared to 2018 (55%). Half the negative comments still concerned the corruption controversy surrounding Council. Whilst positive sentiment was low, the highest volume of positive feedback pertained to Council, its staff and their communication.

→ Ipswich residents still have feelings of uncertainty with the elections not happening until 2020, when it is likely these feelings may resolve to some extent. To assist with improving sentiment, Council should publicly engage with residents on a regular basis, to keep them informed and demonstrate transparency. The positive feedback provided demonstrates that residents feel positive about communicating with Council.



### **Key Take Outs**

We engaged with 1,207 Ipswich City residents



"I think the direction that has been taken by the Council administrator is excellent. I believe that the City of Ipswich is in a much more ethically healthy position now."

"They have outdated procedures and are not interested in using common sense to help out local residents. Instead cause more issues and distrust."

SOURCE: Q10\_CODED Qualitative Responses

**2019 Community Satisfaction Survey** 



### **Key Take Outs**

### **Quality of Services**



Satisfied

35%

Dissatisfied

30%

Satisfied

31%

Dissatisfied

43%

Satisfied

32%

Dissatisfied

36%

Satisfied

31%

Dis

satisfied

36%

**42%** of people had a high level of satisfaction with the quality of services delivered by Council.

"I have seen improvements in parks and roads and services while the administration has been in."

"More environmental protections need to be in place. Recycling needs to be a priority. Actual, proper recycling."

**35%** of people had a high level of satisfaction with Council's responsiveness to community needs.

### **Trust and Confidence**

**Council Responsiveness** 

**31%** of people had a high level of satisfaction with Council's performance in maintaining trust and confidence in the local community.

### **Council Decision Making**

"Hurry up and fix the roads. Some streets you go

"At times it has been difficult to work with the ICC in planning matters as their has been no local

down are rough and bumpy."

"[We] have a Council and that they're trustworthy."

"It will take many years for the Ipswich community to trust Council. Council will need to go over and above with accountability, consultation and service provision over a long period to regain trust."

**32%** of people had a high level of satisfaction with Council's performance in making and implementing decisions in the best interests of the community. "Just keep doing a good job. Don't go making any rash decisions or anything like that, let the people of the area know what you're doing and don't mess about."

"They've been making decisions that don't line up with what the community wants."

### **Opportunities to be Heard**

**31%** of people had a high level of satisfaction with the opportunities Council provides for their voices to be heard. "The Council is a brick wall at the moment. You contact them and don't get a response."

"Read your own post [Facebook] comments.... And then respond - do we have a community engagement officer? "

2019 Community Satisfaction Survey



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# INTRODUCTION



# Introduction

### **Research Background**

In 2018 the Queensland Government passed the Local Government (Dissolution of Ipswich City Council) Act 2018, enabling government to dismiss Ipswich City Council's mayor and ten divisional Councillors immediately and appoint an Interim Administrator to manage Council until the next scheduled local government elections on Saturday, 28 March 2020.

### **Research Objectives**

In October 2018 Ipswich City Council commissioned Ipsos to undertake a community survey throughout the Ipswich City local government area to better understand community sentiment towards Council, particularly in relation to trust and confidence. This 2019 Community Satisfaction Survey repeated the 2018 community survey to track changes in community satisfaction.

Specifically the survey aimed to assess community satisfaction towards:

- Range and quality of services delivered by Council
- Council's responsiveness to local community needs
- · Council's ability to maintain the trust and confidence of the local community
- · Council's ability to make and implement decisions in the best interests of the community
- The opportunities Council provides for community voices to be heard on issues that are important to residents.

### **Survey Methodology**

**Fieldwork was conducted from October to November 2019 and a total of n=1207 completed interviews were achieved overall.** Using a questionnaire developed by Ipswich City Council, the Ipswich Community Satisfaction Survey was conducted by Computer Assisted Telephone Interviewing (CATI) and through an online survey (CAPI).

For CATI, minimum quotas of gender within age groups were applied during the field work phase. Post survey weighting has been applied to ensure accurate representation of the age and gender profile of Ipswich residents. A total of n=1000 completed interviews were achieved by CATI.

A link to the online survey was displayed on the Council's new community engagement platform, *Shape Your Ipswich* (www.shapeyouripswich.com.au). The survey was also heavily advertised through social media, specifically targeting Ipswich residents and providing the opportunity to click through to the online platform to access the survey. The online survey was optimised to allow residents to complete it using a mobile, tablet or PC. Council's *Shape Your Ipswich* online platform publicly launched on 1 October 2019, and, accordingly, it was not a platform with which the community was widely familiar with at the time of this Community Satisfaction Survey. **A total of n=207 interviews were achieved online.** Participants in this survey were pre-qualified as being over the age of 18. Due to the level of engagement amongst those visiting Council's online platform (likely a result of recent launch of the platform and, therefore, unfamiliarity within the community), post survey weighting could not be conducted on online interview completes and therefore an accurate representation of the profile of Ipswich could not be ensured. The online survey was set up to accept multiple completions from households and public computers, therefore a single respondent may have completed the survey more than once.



# Sample Structure

Survey sample split by interview mode, gender, age, tenure type and household composition can be seen below.

Total	Gender			Age				Tenure Type			Household		
	Total	Male Female Gender other*		18-29 years	30-49 years	50-64 years	65+ years	Home owner	Renter	Other occupancy	With children	Without children	
Base 2019	1207	520	668	18^	171	448	372	214	811	304	78	662	479
Base 2018	2396	981	1370	45	296	949	742	409	1771	480	127	1240	1094

CATI		Gender			Age				Tenure Type			Household	
	Total	Male	Female	Gender other*	18-29 years	30-49 years	50-64 years	65+ years	Home owner	Renter	Other occupancy	With children	Without children
Base 2019	1000	442	548	10^	155	341	303	200	668	262	70	549	410
Base 2018	1000	458	539	3^	186	365	254	195	663	258	74	525	456

Online		Gender			Age				Tenure Type			Household	
	Total	Male	Female	Gender other*	18-29 years	30-49 years	50-64 years	65+ years	Home owner	Renter	Other occupancy	With children	Without children
Base 2019	207	78	120	8^	16^	107	69	14^	143	42	8^	113	69
Base 2018	1171	429	702	40	78	519	417	157	969	157	32	619	512

\* 'Gender other' includes: Transgender, Gender variant / non-conforming, non-disclosed. ^ CAUTION: LOW BASE



# **Data Analysis & Weighting**

### Data Analysis

The results within this report are displayed at an overall total level, as well as by interview mode; CATI and online. Analysis of the results was carried out in Q Professional and Excel. Q Professional was used to determine statistical differences between 2018 and 2019 results. Excel was used to determine statistically significant differences between demographic subgroups of interest and the overall total, as well as the mode of interview and overall total.

Statistical differences between the column percentages compared to the total, and for 2019 compared to 2018 have been highlighted throughout this report using the following, at p<0.05 significance level: SIGNIFICANCE TESTING AT 95% CI:

Significantly higher than 2018 at 95% CI
Significantly higher than the total at 95% CI
Significantly lower than 2018 at 95% CI
Significantly lower than the total at 95% CI

For simplicity of reporting, result categories have been combined to represent the satisfied and dissatisfied scores on a 5 point scale. Results have been netted into **Top 2 Box, rating 4 or 5 (T2B)** and **Bottom 2 Box, rating 1 or 2 (B2B)** categories. These results have been displayed throughout the report as **Satisfied** and **Dissatisfied**. Infographic slides have been included throughout the report to outline the proportion of those **Satisfied** and **Dissatisfied** within demographic subgroups e.g. gender, age, tenure type and household composition.

Where the number of responses are too low to report, the data displayed is faded and a caution has been added. All percentages have been calculated to the nearest whole number and therefore the total may not exactly equal 100%.

### Weighting

To ensure results are representative of the Ipswich population, total responses by mode (CATI and online) and responses obtained through CATI were weighted by age and gender using 18+ general population statistics sourced from the ABS 2016 Census.

	Tot	al	CAT	гі	Online		
	Unweighted	Weighted	Unweighted	Weighted	Unweighted	Weighted	
Male	43%	48%	44%	49%	38%		
Female	55%	50%	55%	51%	58%		
Gender other*	1% ^	2% ^	1% ^	0% ^	4% ^		
18-29 years	14%	25%	16%	25%	8%		
30-49 years	37%	39%	34%	39%	52%		
50-64 years	31%	22%	30%	22%	33%		
65+ years	18%	14%	20%	15%	7%		
Home owner	68%	62%	67%	62%	74%		
Renter	25%	29%	26%	30%	22%		
Other occupancy	7%	8%	7%	8%	4% ^		
With children	56%	57%	55%	58%	61%		
Without children	40%	39%	41%	38%	37%		

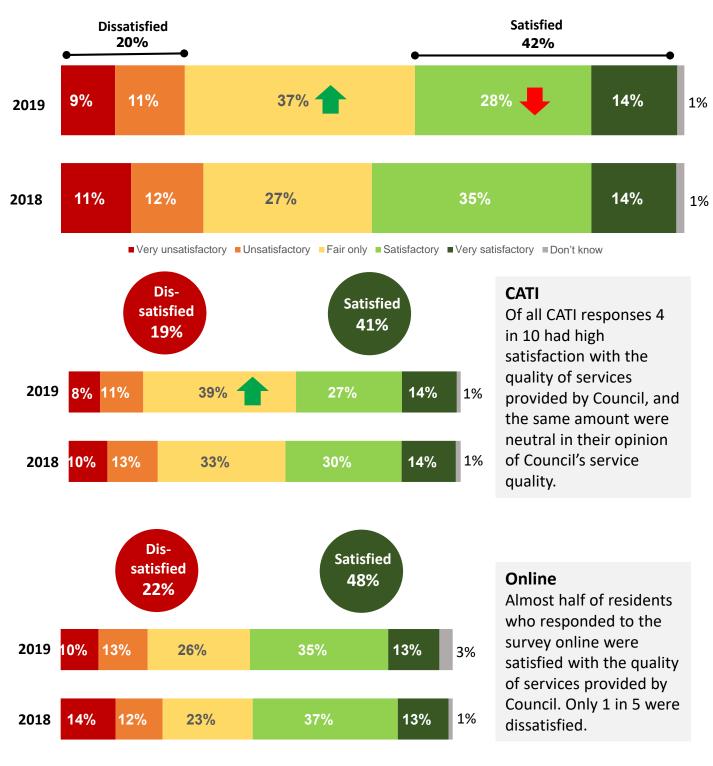
\* 'Gender other' includes: Transgender, Gender variant / non-conforming, non-disclosed. ^ CAUTION: LOW BASE

# **QUALITY OF SERVICES**



# **Quality of Services**

Of all responses, **42%** of Ipswich residents had high levels of satisfaction towards the quality of services provided by Council, whilst just a fifth of respondents were dissatisfied. This is significantly less dissatisfaction than in 2018.



SOURCE: Q5 Sample Size: Total N=1207; CATI N=1000; Online N=207

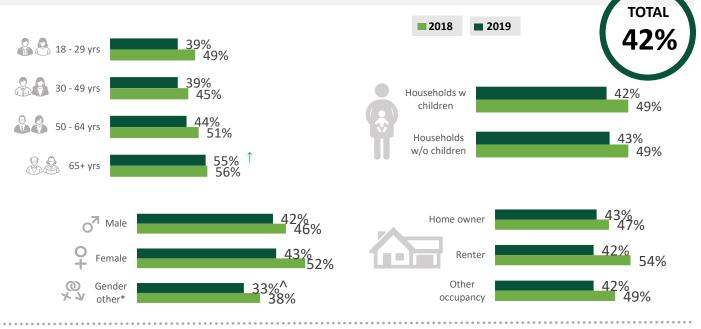
### **TOTAL** Quality of Services by Subgroups

Data was analysed within each of the twelve demographic data sets shown below for the question "How would you rate the overall performance of Council in delivering an appropriate range and quality of services relevant to your household's needs?"

psos

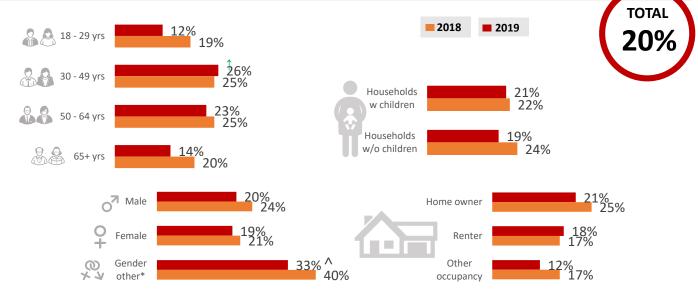
#### SATISFIED

The data shown is a proportion of all responses within a demographic data set who completed the survey and provided a rating of *Satisfied*. Residents aged 65+ recorded higher levels of satisfaction with service quality compared to total residents. Satisfaction trended lower overall compared to 2018 satisfaction for this Quality of Services, particularly for renters (not statistically significant).



#### DISSATISFIED

The data shown is a proportion of all responses within a demographic data set who completed the survey <u>and</u> provided a rating of *Dissatisfied*. One in five residents had low levels of satisfaction with the quality of services provided by Council. Respondents aged 30-49 years had significantly higher dissatisfaction compared to other age groups.



\* 'Gender other' includes: Transgender, Gender variant / non-conforming, non-disclosed. ^ CAUTION: LOW BASE

2019 Community Satisfaction Survey

SIGNIFICANCE TESTING AT 95% CI:

↑ Significantly higher than the total at 95% CI
↓ Significantly lower than the total at 95% CI

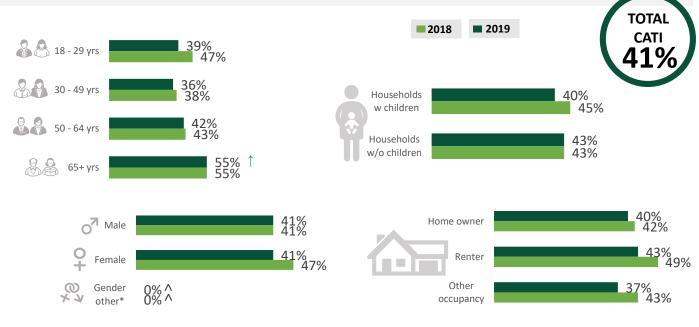
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## **CATI** Quality of Services by Subgroups

CATI data was analysed within each of the twelve demographic data sets shown below for the question "How would you rate the overall performance of Council in delivering an appropriate range and quality of services relevant to your household's needs?"

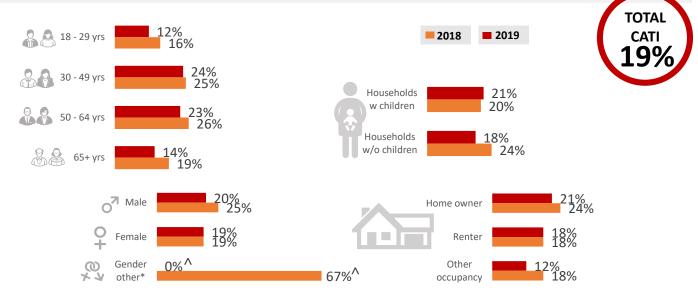
#### SATISFIED

The data shown is a proportion of CATI responses within a demographic data set who completed the survey <u>and</u> provided a rating of *Satisfied*. Respondents aged 65 years and older had significantly higher satisfaction with the quality of services provided.



#### DISSATISFIED

The data shown is a proportion of CATI responses within a demographic data set who completed the survey and provided a rating of *Dissatisfied*. Younger respondents (18-29 years) showed a trend towards less dissatisfaction compared to respondents aged between 30-64yrs.



\* 'Gender other' includes: Transgender, Gender variant / non-conforming, non-disclosed. ^ CAUTION: LOW BASE

SIGNIFICANCE TESTING AT 95% CI: ↑ Significantly higher than the total at 95% CI ↓ Significantly lower than the total at 95% CI

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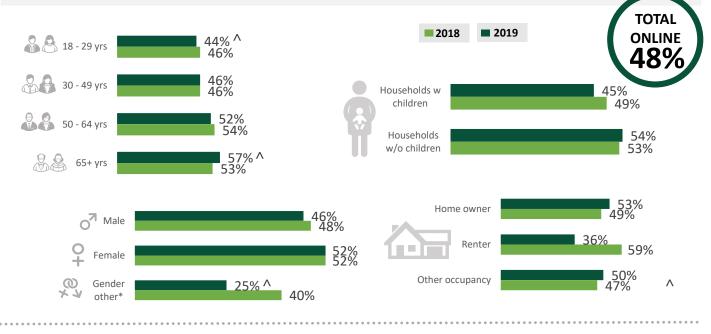
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## **ONLINE** Quality of Services by Subgroups

Online data was analysed within each of the twelve demographic data sets shown below for the question *"How would you rate the overall performance of Council in delivering an appropriate range and quality of services relevant to your household's needs?"* 

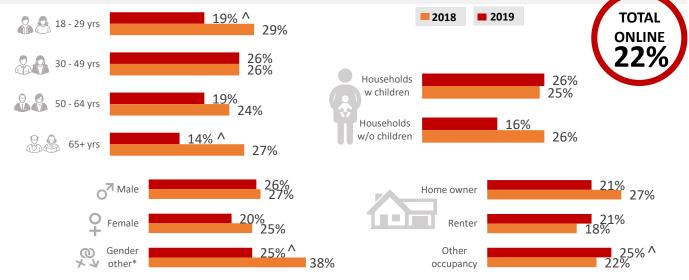
#### SATISFIED

The data shown is a proportion of online responses within a demographic data set who completed the survey <u>and</u> provided a rating of *Satisfied*. Half of those who participated in the survey online had high levels of satisfaction with the quality of services provided by Council. Satisfaction levels for Renters dropped compared to 2018.



#### DISSATISFIED

The data shown is a proportion of online responses within a demographic data set who completed the survey and provided a rating of *Dissatisfied*. Only 22% of those who participated in the survey online were dissatisfied with the services provided by Council. Households with children tended to be more dissatisfied, although the statistical difference was not significant difference.



\* 'Gender other' includes: Transgender, Gender variant / non-conforming, non-disclosed. ^ CAUTION: LOW BASE

SIGNIFICANCE TESTING AT 95% CI:

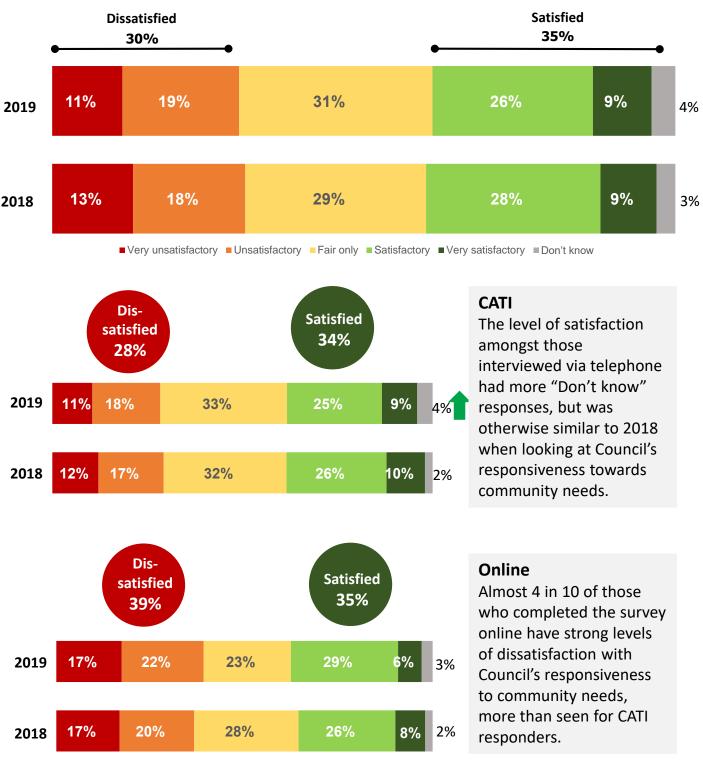
↑ Significantly higher than the total at 95% CI
↓ Significantly lower than the total at 95% CI

# **Council RESPONSIVENESS**



# **Council Responsiveness**

Satisfaction with Council's overall responsiveness was polarised among residents. Of all responses, almost **a third** were strongly satisfied, while slightly less than a third were strongly dissatisfied. This did not change compared to 2018.



SOURCE: Q6 Sample Size: Total N=1207; CATI N=1000; Online N=207

### TOTAL

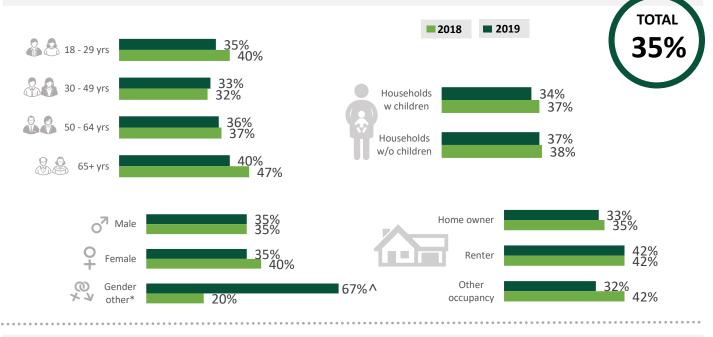


### **Council Responsiveness by Subgroups**

Data was analysed within each of the twelve demographic data sets shown below for the question "How would you rate the overall performance of Council in its responsiveness to local community needs?"

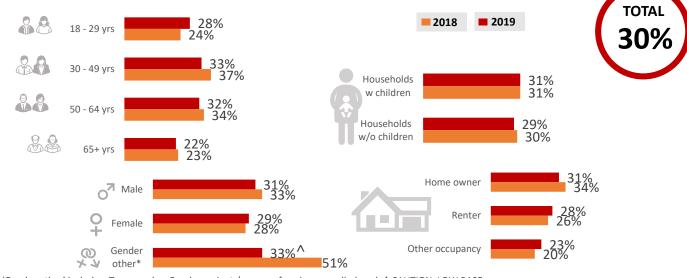
#### SATISFIED

The data shown is a proportion of all responses within a demographic data set who completed the survey and provided a rating of *Satisfied*. More than a third of Ipswich residents were satisfied or very satisfied with Council's responsiveness to community needs. Generally lower levels of satisfaction were seen, particularly for households with children and 65+, although two thirds of gender other\* respondents were satisfied.<sup>A</sup>



#### DISSATISFIED

The data shown is a proportion of all responses within a demographic data set who completed the survey and provided a rating of *Dissatisfied*. Overall, 3 in 10 Ipswich residents were dissatisfied with Council's responsiveness to community needs. Respondents aged 18-29 tended to be more dissatisfied with Council's responsiveness to community needs than in 2018. Households with children were more dissatisfied than those without, although the difference was not statistically significant.



\* 'Gender other' includes: Transgender, Gender variant / non-conforming, non-disclosed. ^ CAUTION: LOW BASE

SIGNIFICANCE TESTING AT 95% CI:

↑ Significantly higher than the total at 95% CI
↓ Significantly lower than the total at 95% CI

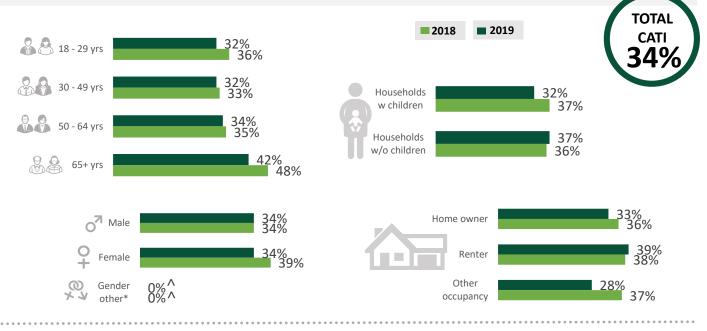
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## **CATI** Council Responsiveness by Subgroups

CATI data was analysed within each of the twelve demographic data sets shown below for the question "How would you rate the overall performance of Council in its responsiveness to local community needs?"

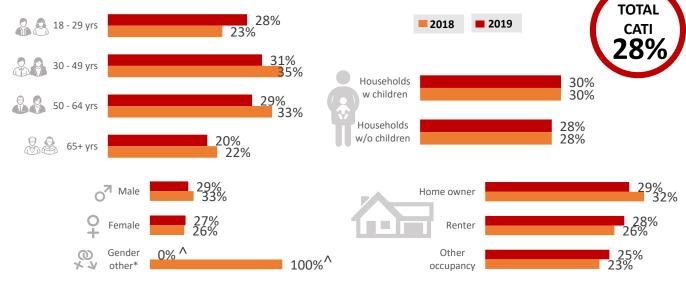
#### SATISFIED

The data shown is a proportion of CATI responses within a demographic data set who completed the survey <u>and</u> provided a rating of *Satisfied*. More than a third of those who responded to the survey via telephone had high satisfaction with Council's responsiveness to community needs. Fewer households with children were satisfied or very satisfied compared to 2018, and also compared to those without children.



#### DISSATISFIED

The data shown is a proportion of CATI responses within a demographic data set who completed the survey and provided a rating of *Dissatisfied*. Almost 3 in 10 of those who responded to the survey via telephone were dissatisfied with Council's responsiveness to community needs. Whilst this was mostly uniform across the board, residents aged 65+ years were less likely to feel dissatisfied (not statistically significant).



\* 'Gender other' includes: Transgender, Gender variant / non-conforming, non-disclosed. ^ CAUTION: LOW BASE

SIGNIFICANCE TESTING AT 95% CI:

↑ Significantly higher than the total at 95% CI ↓ Significantly lower than the total at 95% CI

## ONLINE

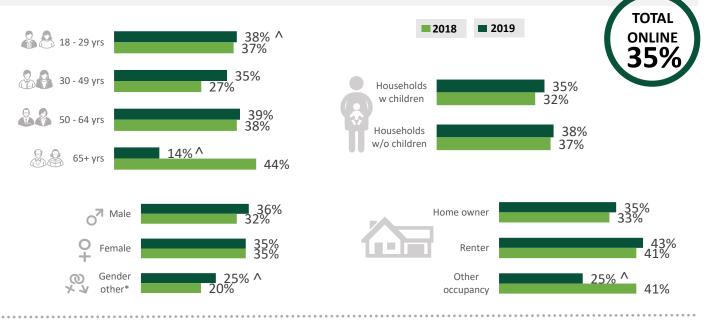


### **Council Responsiveness by Subgroups**

Online data was analysed within each of the twelve demographic data sets shown below for the question "How would you rate the overall performance of Council in its responsiveness to local community needs?"

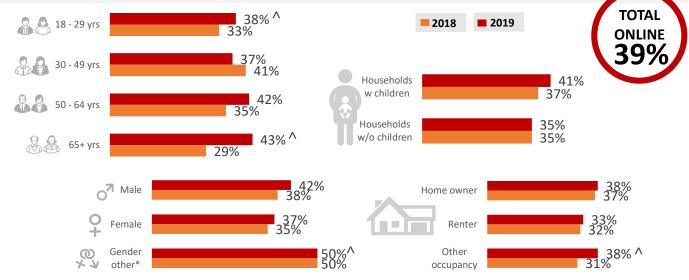
#### SATISFIED

The data shown is a proportion of online responses within a demographic data set who completed the survey and provided a rating of *Satisfied*. Over a third of residents who completed the survey online had high satisfaction with Council's responsiveness to community needs. Respondents aged 65+ were less likely to feel satisfied, although the low response rate leads to statistically non-significant results here. This is opposite of the trend seen in 2018, where older respondents were more satisfied overall.



#### DISSATISFIED

The data shown is a proportion of online responses within a demographic data set who completed the survey and provided a rating of *Dissatisfied*. Almost 4 in 10 residents who completed the survey online felt dissatisfied with Council's responsiveness to community needs. This was lower in Renters and households without children (no statistically significant difference).



\* 'Gender other' includes: Transgender, Gender variant / non-conforming, non-disclosed. ^ CAUTION: LOW BASE

SIGNIFICANCE TESTING AT 95% CI:

↑ Significantly higher than the total at 95% CI
↓ Significantly lower than the total at 95% CI

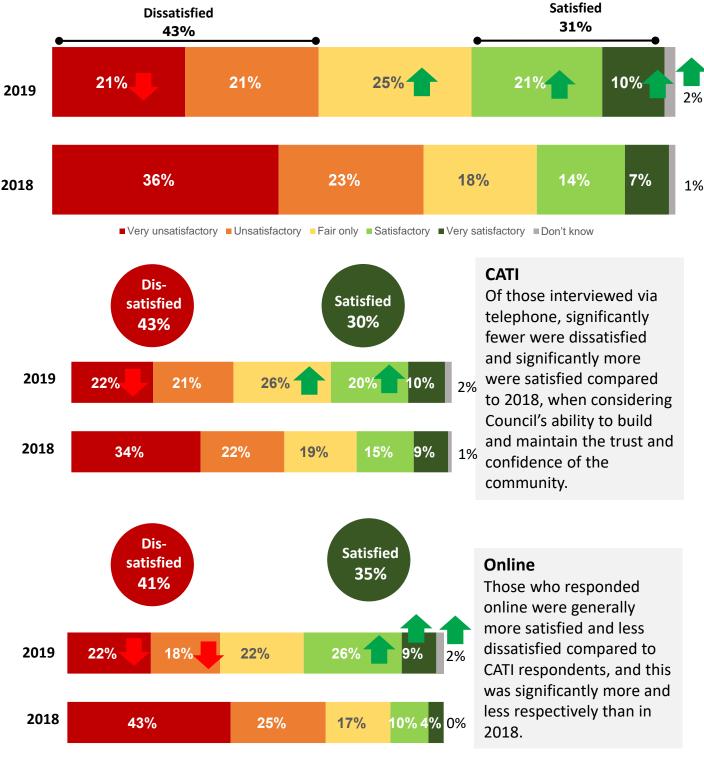
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# **TRUST AND CONFIDENCE**



# **Trust and Confidence**

While **43%** of Ipswich residents were dissatisfied with Council's ability to build trust and confidence, this was significantly lower than in 2018. Almost a third of respondents were satisfied or very satisfied with Council's ability to build and maintain the trust and confidence of the community, significantly more than seen in 2018.



SOURCE: Q7 Sample Size: Total N=1207; CATI N=1000; Online N=207

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## TOTAL

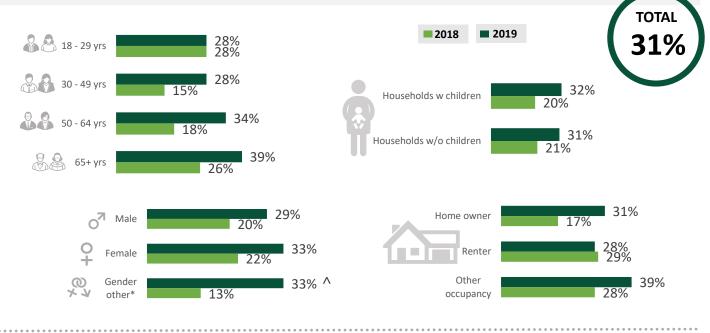


### **Trust and Confidence by Subgroups**

Data was analysed within each of the twelve demographic data sets shown below for the question "How would you rate the overall performance of Council in maintaining the trust and confidence of the local community?"

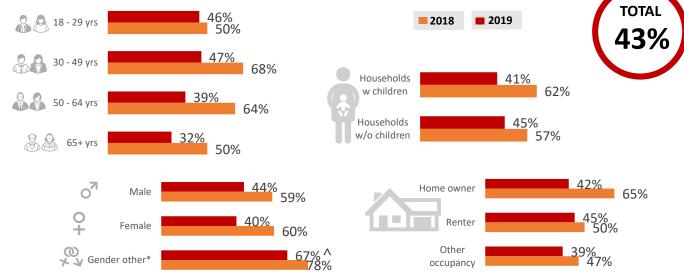
#### SATISFIED

The data shown is a proportion of all responses within a demographic data set who completed the survey and provided a rating of *Satisfied*. Almost a third of residents had high satisfaction with Council's ability to build and maintain the trust and confidence of the community, which is more across the board than seen in 2018.



#### DISSATISFIED

The data shown is a proportion of all responses within a demographic data set who completed the survey <u>and</u> provided a rating of *Dissatisfied*. Overall, 43% of residents reported dissatisfaction with Council's ability to build and maintain the trust and confidence of the community. While all demographics have seen reduced dissatisfaction, the greatest drops were in homeowners and those aged 30-64 years (not statistically significant).



\* 'Gender other' includes: Transgender, Gender variant / non-conforming, non-disclosed. ^ CAUTION: LOW BASE

**2019 Community Satisfaction Survey** 

SIGNIFICANCE TESTING AT 95% CI:

Significantly higher than the total at 95% CI
Significantly lower than the total at 95% CI

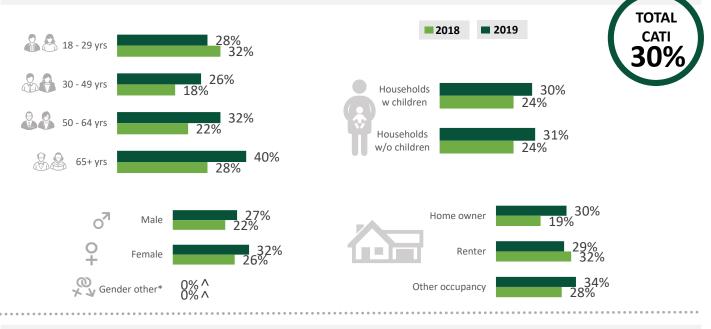
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## **CATI** Trust and Confidence by Subgroups

CATI data was analysed within each of the twelve demographic data sets shown below for the question "How would you rate the overall performance of Council in maintaining the trust and confidence of the local community?"

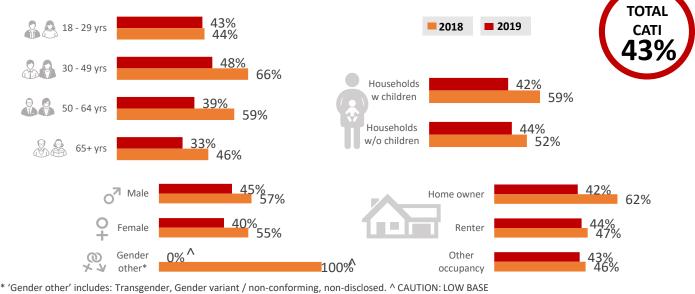
#### SATISFIED

The data shown is a proportion of CATI responses within a demographic data set who completed the survey and provided a rating of *Satisfied*. Three in 10 residents interviewed via telephone had high levels of satisfaction with Council's ability to build and maintain the trust and confidence of the community. This is greater across the board compared to 2018, except for renters and respondents aged 18-29 years (not statistically significant).



#### DISSATISFIED

The data shown is a proportion of CATI responses within a demographic data set who completed the survey and provided a rating of *Dissatisfied*. Less than half of those interviewed via telephone were dissatisfied with Council's ability to build and maintain the trust and confidence of the community. There is an overall trend towards less dissatisfaction compared to 2018, and older respondents aged 65+ years had the lowest dissatisfaction at 33% (not statistically significant).



SIGNIFICANCE TESTING AT 95% CI:

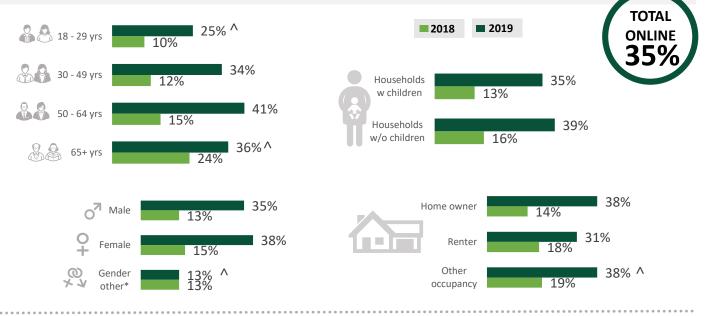
↑ Significantly higher than the total at 95% CI ↓ Significantly lower than the total at 95% CI

### **ONLINE** Trust and Confidence by Subgroups

Online data was analysed within each of the twelve demographic data sets shown below for the question "How would you rate the overall performance of Council in maintaining the trust and confidence of the local community?"

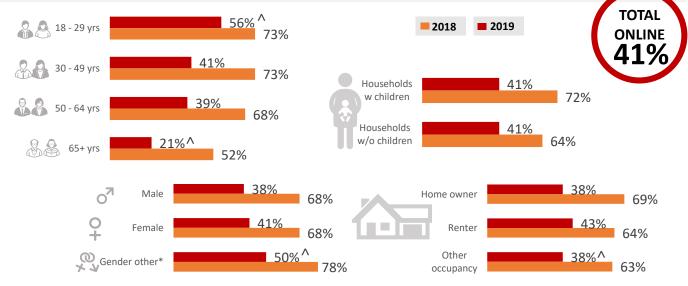
#### SATISFIED

The data shown is a proportion of online responses within a demographic data set who completed the survey and provided a rating of *Satisfied*. Of those interviewed online, over a third had high satisfaction with Council's ability to build and maintain the trust and confidence of the community, which is much higher than in 2018. The highest level of satisfaction was seen in those aged 50-64 years (no statistically significant difference).



#### DISSATISFIED

The data shown is a proportion of online responses within a demographic data set who completed the survey and provided a rating of *Dissatisfied*. Four in 10 residents who participated in the survey online were dissatisfied with Council's ability to build and maintain the trust and confidence of the community. There was a trend for more dissatisfaction in trust and confidence with younger respondents, however all categories were reduced compared to 2018.



\* 'Gender other' includes: Transgender, Gender variant / non-conforming, non-disclosed. ^ CAUTION: LOW BASE

2019 Community Satisfaction Survey

SIGNIFICANCE TESTING AT 95% CI:

↑ Significantly higher than the total at 95% CI
↓ Significantly lower than the total at 95% CI

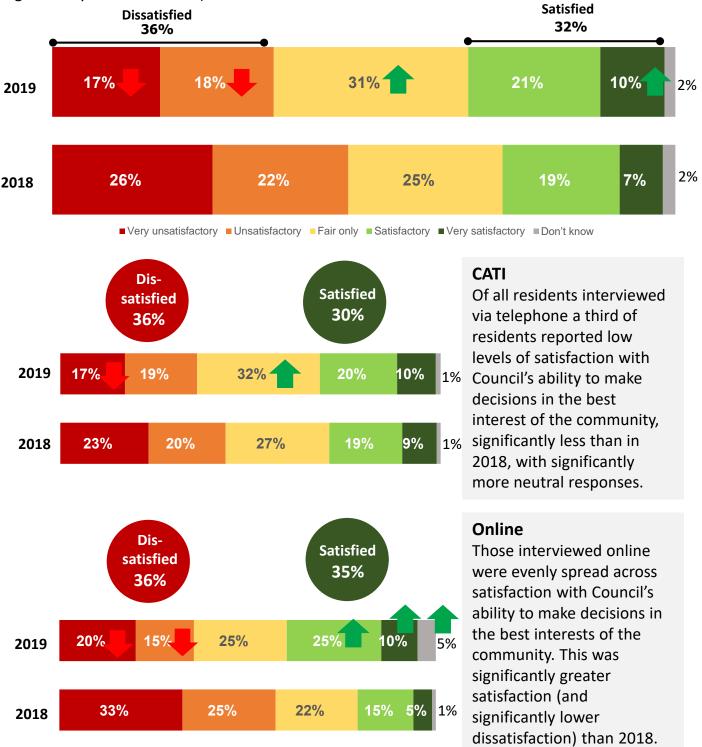
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# **Council DECISION MAKING**



# **Council Decision Making**

In 2019, Ipswich residents were divided regarding levels of satisfaction with Council's ability to make decisions in the best interests of the community, with **36%** reporting dissatisfaction, and **32%** reporting high levels of satisfaction. Respondents were significantly more satisfied (and significantly less dissatisfied) than in 2018.



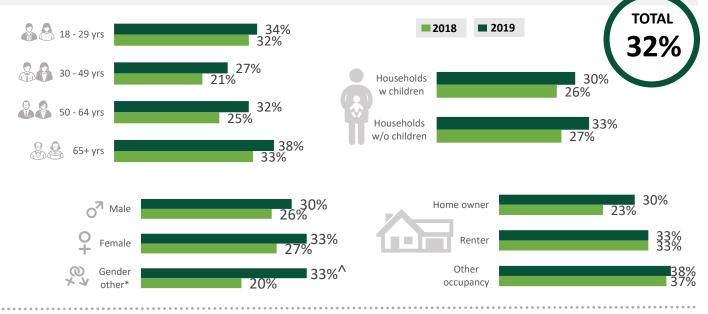
SOURCE: Q8 Sample Size: Total N=1207; CATI N=1000; Online N=207

## **TOTAL** Council Decision Making by Subgroups

Data was analysed within each of the twelve demographic data sets shown below for the question "How would you rate the overall performance of Council in making and implementing decisions in the best interests of the community?"

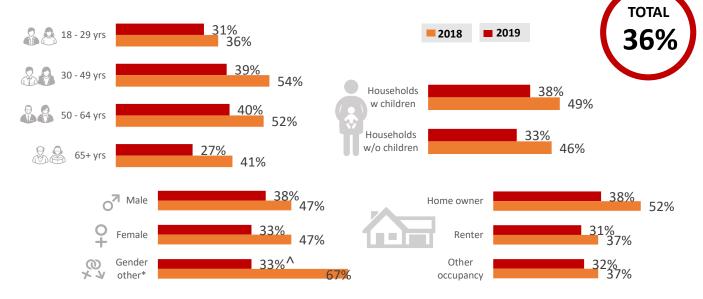
#### SATISFIED

The data shown is a proportion of all responses within a demographic data set who completed the survey <u>and</u> provided a rating of *Satisfied*. Overall, a third of Ipswich residents were highly satisfied with Council's ability to make decisions in the best interest of the community, up from only a quarter in 2018. Satisfaction was evenly distributed across all demographic categories, although those aged 30-49 were slightly less satisfied (not statistically significant).



#### DISSATISFIED

The data shown is a proportion of all responses within a demographic data set who completed the survey and provided a rating of *Dissatisfied*. A third of Ipswich residents who participated in the survey were dissatisfied with Council's ability to make decisions in the best interests of the community, which was reduced across all demographics compared to 2018.



\* 'Gender other' includes: Transgender, Gender variant / non-conforming, non-disclosed. ^ CAUTION: LOW BASE.

2019 Community Satisfaction Survey

SIGNIFICANCE TESTING AT 95% CI:

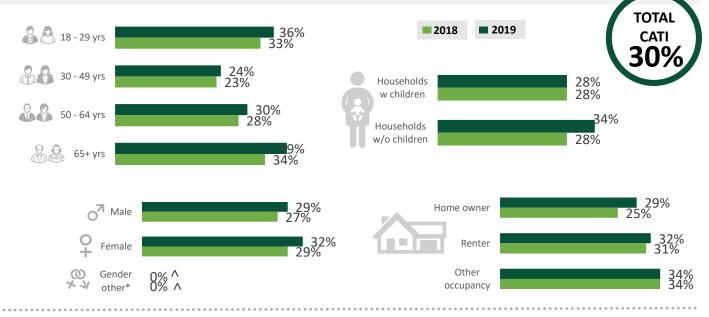
↑ Significantly higher than the total at 95% CI ↓ Significantly lower than the total at 95% CI

## **CATI** Council Decision Making by Subgroups

CATI data was analysed within each of the twelve demographic data sets shown below for the question "How would you rate the overall performance of Council in making and implementing decisions in the best interests of the community?"

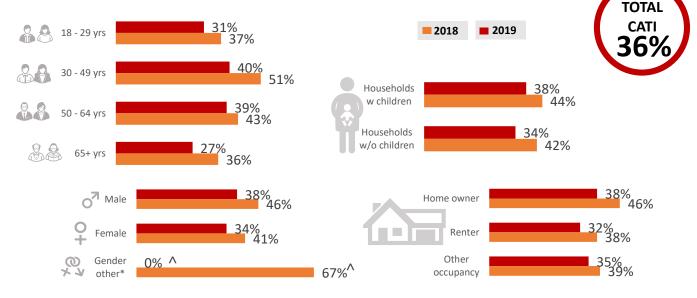
#### SATISFIED

The data shown is a proportion of CATI responses within a demographic data set who completed the survey and provided a rating of *Satisfied*. Three in 10 Ipswich residents who completed the survey via telephone had high satisfaction with Council's ability to make decisions in the best interests of the community. This was higher for the older (65+) and youngest (18-29) age groups (not statistically significant).



#### DISSATISFIED

The data shown is a proportion of CATI responses within a demographic data set who completed the survey <u>and</u> provided a rating of *Dissatisfied*. Of those who completed the survey via telephone, over a third were dissatisfied with Council's ability to make decisions in the best interests of the community. This was reduced across the board compared to 2018.



\* 'Gender other' includes: Transgender, Gender variant / non-conforming, non-disclosed. ^ CAUTION: LOW BASE

SIGNIFICANCE TESTING AT 95% CI: Significantly higher than the total at 95%

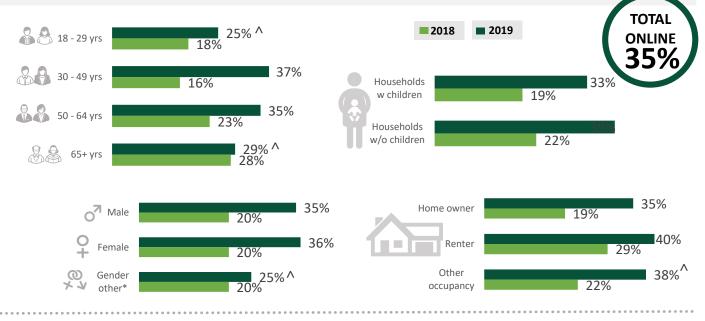
↑ Significantly higher than the total at 95% CI ↓ Significantly lower than the total at 95% CI

### **ONLINE** Council Decision Making by Subgroups

Online data was analysed within each of the twelve demographic data sets shown below for the question "How would you rate the overall performance of Council in making and implementing decisions in the best interests of the community?"

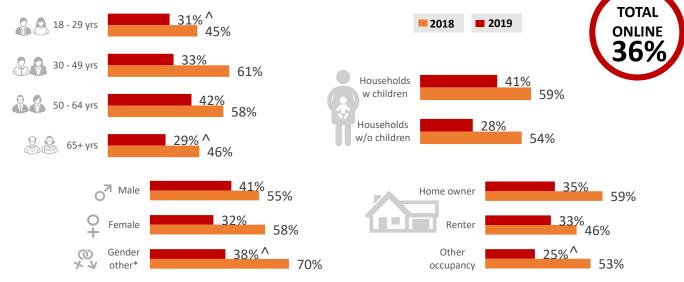
#### SATISFIED

The data shown is a proportion of online responses within a demographic data set who completed the survey and provided a rating of *Satisfied*. Over a third of residents interviewed online had high satisfaction with Council's ability to make decisions in the best interests of the community. Renters and households without children were more satisfied (not statistically significant), as were those aged 30-49 years.



#### DISSATISFIED

The data shown is a proportion of online responses within a demographic data set who completed the survey and provided a rating of *Dissatisfied*. A third of Ipswich residents interviewed online were dissatisfied with Council's ability to make decisions that are in the best interests of residents, which was lower than in 2018. Residents aged 50-64 years and households with children had the highest dissatisfaction (not statistically significant).



\* 'Gender other' includes: Transgender, Gender variant / non-conforming, non-disclosed. ^ CAUTION: LOW BASE.

2019 Community Satisfaction Survey

SIGNIFICANCE TESTING AT 95% CI: ↑ Significantly higher than the total at 95% CI

Significantly lower than the total at 95% CI

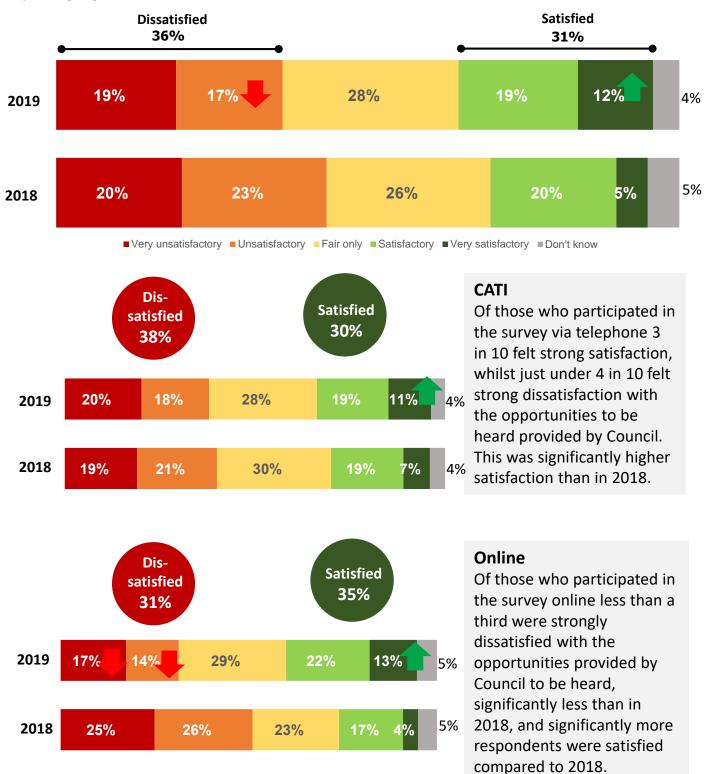
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## **OPPORTUNITIES TO BE HEARD**



# **Opportunities to be Heard**

Of all responses, slightly more than a **third** of Ipswich residents were dissatisfied with the opportunities to be heard provided by Council, with **slightly less than a third** of residents reporting high satisfaction. This was similar to that seen in 2018.



SOURCE: Q9 Sample Size: Total N=1207; CATI N=1000; Online N=207

## TOTAL

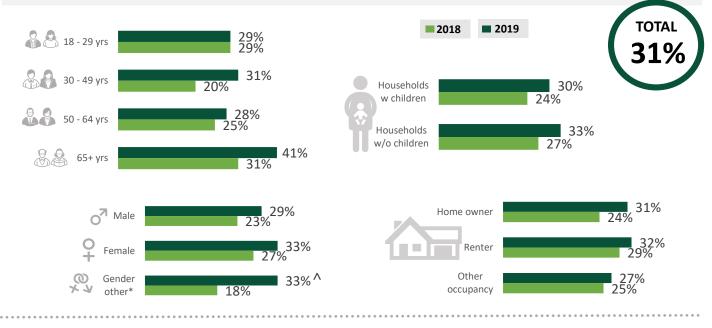


### **Opportunities to be Heard by Subgroups**

Data was analysed within each of the twelve demographic data sets shown below for the question "How satisfactory is the way Council provides opportunities for your voice to be heard on issues that are important to you?"

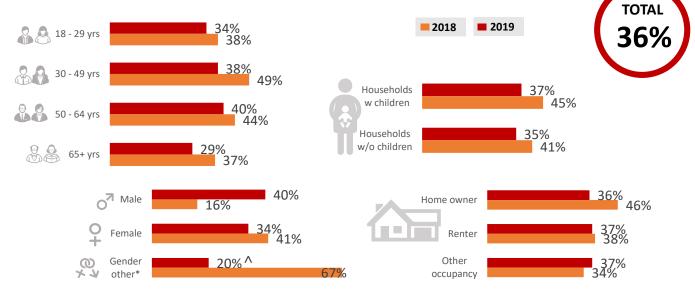
#### SATISFIED

The data shown is a proportion of all responses within a demographic data set who completed the survey and provided a rating of *Satisfied*. Overall, a third of Ipswich residents had high satisfaction with the opportunities Council provides for residents to be heard. Those aged 65+ were more likely to report high levels of satisfaction (not statistically significant).



#### DISSATISFIED

The data shown is a proportion of all responses within a demographic data set who completed the survey and provided a rating of *Dissatisfied*. Of all responses slightly more than a third were dissatisfied with the opportunities Council provides for residents to be heard, less than in 2018. Gender other\* residents and those aged 65+ were less likely to be dissatisfied (not statistically significant).



\* 'Gender other' includes: Transgender, Gender variant / non-conforming, non-disclosed. ^ CAUTION: LOW BASE

SIGNIFICANCE TESTING AT 95% CI:

↑ Significantly higher than the total at 95% CI ↓ Significantly lower than the total at 95% CI

## CATI

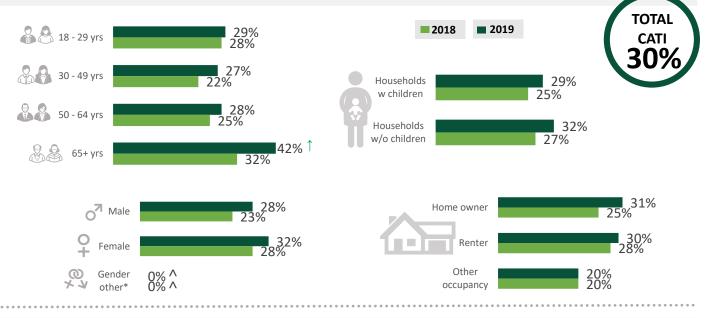


### **Opportunities to be Heard by Subgroups**

CATI data was analysed within each of the twelve demographic data sets shown below for the question "How satisfactory is the way Council provides opportunities for your voice to be heard on issues that are important to you?"

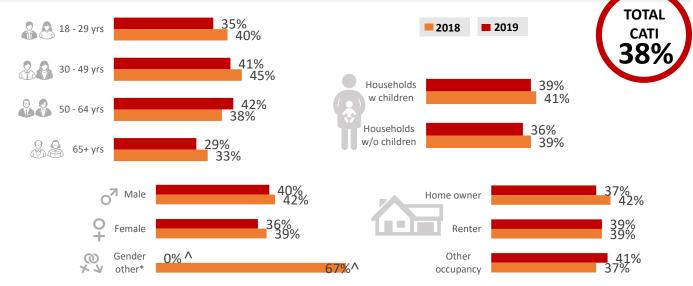
#### SATISFIED

The data shown is a proportion of CATI responses within a demographic data set who completed the survey <u>and</u> provided a rating of *Satisfied*. Three in ten Ipswich residents who completed the survey via telephone reported high satisfaction with the opportunities Council provides for them to be heard. This level of satisfaction was highest for those aged 65+ (not statistically significant).



#### DISSATISFIED

The data shown is a proportion of CATI responses within a demographic data set who completed the survey <u>and</u> provided a rating of *Dissatisfied*. Just under four in ten of those who completed the survey via telephone were dissatisfied with the opportunities Council provides for residents to be heard. Dissatisfaction was slightly lower for those aged 65+ and households without children (not statistically significant).



\* 'Gender other' includes: Transgender, Gender variant / non-conforming, non-disclosed. ^ CAUTION: LOW BASE

SIGNIFICANCE TESTING AT 95% CI:

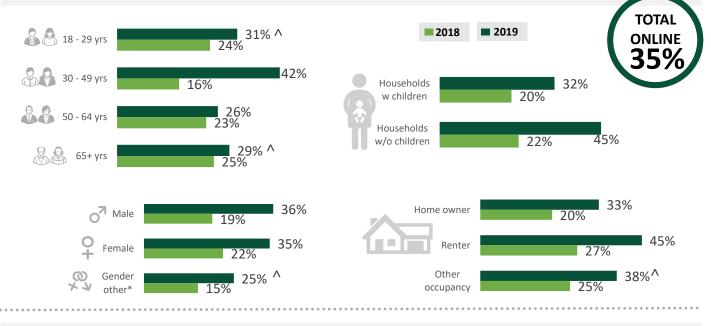
↑ Significantly higher than the total at 95% CI ↓ Significantly lower than the total at 95% CI

### **ONLINE** Council Decision Making by Subgroups

Online data was analysed within each of the twelve demographic data sets shown below for the question "How satisfactory is the way Council provides opportunities for your voice to be heard on issues that are important to you?"

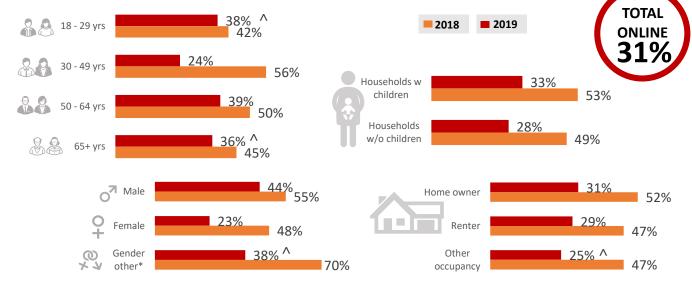
#### SATISFIED

The data shown is a proportion of online responses within a demographic data set who completed the survey and provided a rating of *Satisfied*. Over a third of Ipswich residents who completed the survey online had high satisfaction with the opportunities provided by Council to be heard, higher than in 2018. This was higher for those aged 30-49, households without children, and renters (not statistically significant).



#### DISSATISFIED

The data shown is a proportion of online responses within a demographic data set who completed the survey and provided a rating of *Dissatisfied*. Slightly less than a third of Ipswich residents who participated in the survey online were dissatisfied with the opportunities provided by Council to be heard, much lower than 2018. Females and those aged 30-49 were less dissatisfied (not statistically significant).



\* 'Gender other' includes: Transgender, Gender variant / non-conforming, non-disclosed. ^ CAUTION: LOW BASE

SIGNIFICANCE TESTING AT 95% CI:

↑ Significantly higher than the total at 95% CI ↓ Significantly lower than the total at 95% CI

# **Resident's Comments**

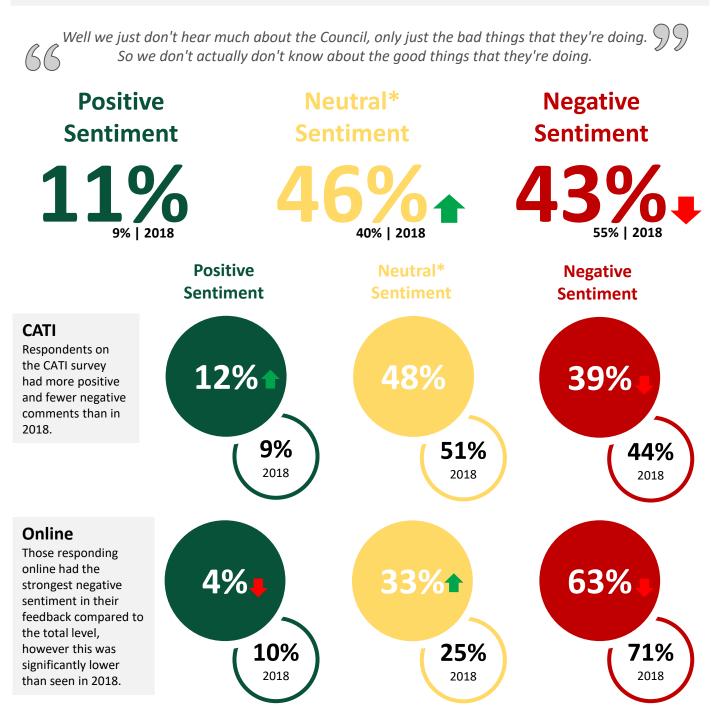


# **Resident's Comments**

An open ended question at the end of the survey gave Ipswich residents the opportunity to provide Council with open feedback. From the survey, a total of 1,207 responses were coded. These were coded by sentiment (positive, neutral, negative) and by general topic.

#### Total

Ipswich residents provided a greater volume of negative feedback to Council than positive, with the majority providing neutral feedback. However, less negative feedback was given compared to 2018.



\*Includes responses with neutral sentiment and responses stating no feedback or no knowledge of any feedback to provide SOURCE: Q10\_CODED Sample Size: Total N=1207; CATI N=1000; Online N=207

2019 Community Satisfaction Survey

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### TOTAL



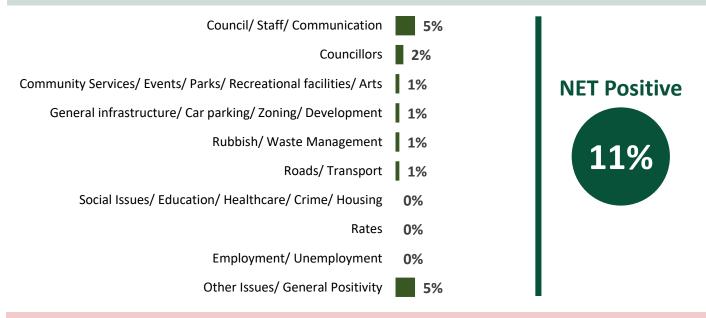
## **Resident's Comments – Macro Themes**



 $\mathcal{C}$  I feel that while previous Council member behaviour was not legal at least they were giving  $\mathcal{D}\mathcal{D}$  back and supporting the community.

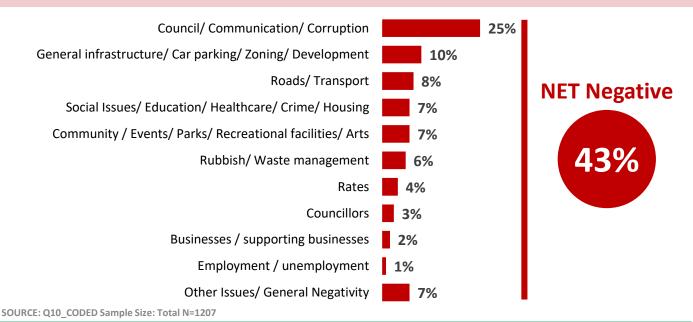
#### **Positive Feedback**

Positive feedback at the total level was low with only **11%** of respondents providing positive comments. Although very low, the highest volume of positive feedback pertained to Council, its staff and their communications.



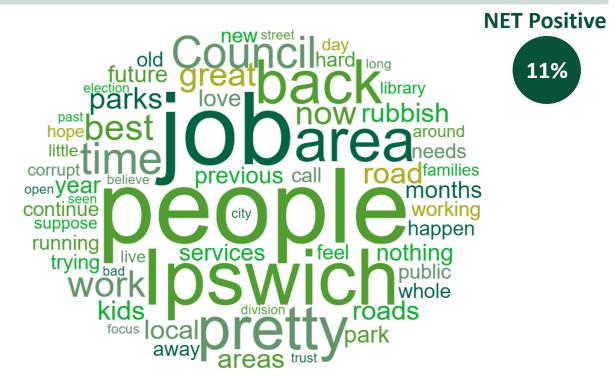
#### **Negative Feedback**

In total, **43%** of residents provided feedback with negative sentiment. The highest volume of negative feedback, a quarter of residents, was made regarding the corruption controversy surrounding Council. Other topics generating negative feedback to a lesser degree included general infrastructure, community amenities, roads, social issues, and community amenities.



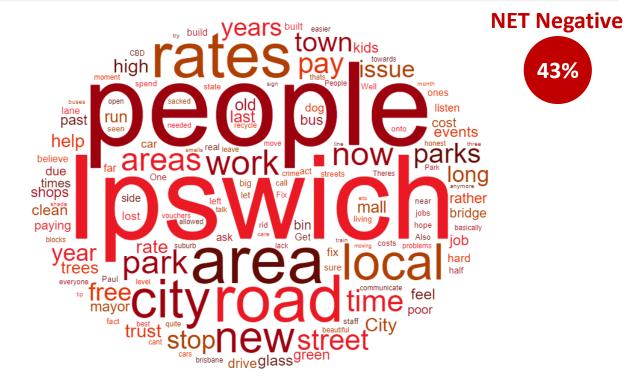
## **TOTAL** Resident's Comments – Word Clouds

### **Positive Sentiment Word Clouds**



SOURCE: Q10 Sample Size: Total, Net positive response N=149

### **Negative Sentiment Word Clouds**



SOURCE: Q10 Sample Size: Total, Net negative response N=546

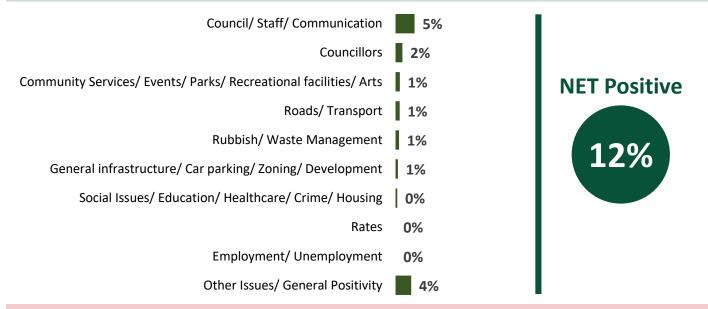


### CATI Resident's Comments – Macro Themes

We dealt with the Council a couple of times, they're pretty good. The clerical side is really good. Because when we call them they always respond, they always do what we ask the right way. If we ask like something in our driveway they come in the period of time that we need.

#### **Positive Feedback**

Feedback containing positive sentiment was low among residents completing the CATI survey. Most residents who made positive commentary related to Council, its staff, communication and Councillors, followed by positive comments for a range of topics.



#### **Negative Feedback**

Four in ten residents responding to the CATI survey made comments with negative sentiment. The topic attracting the most negative commentary was regarding the Council's corruption scandal. Following this, negative commentary ranged from infrastructure issues, waste management, social issues, roads and community amenities.



## **CATI** Resident's Comments – Word Clouds

### **Positive Sentiment Word Clouds**



### **Negative Sentiment Word Clouds**



SOURCE: Q10 Sample Size: CATI, Net negative response N=415

lpsos

### ONLINE



### **Resident's Comments – Macro Themes**

We need a Council that is free from the corruption, bribes, 'boys club' deals, and misdemeanours of the past few years. Mostly, we need a Council that does not accept cash for votes, 'donations' that alter political decisions, and an accountability that has been missing from Ipswich council for far too long.

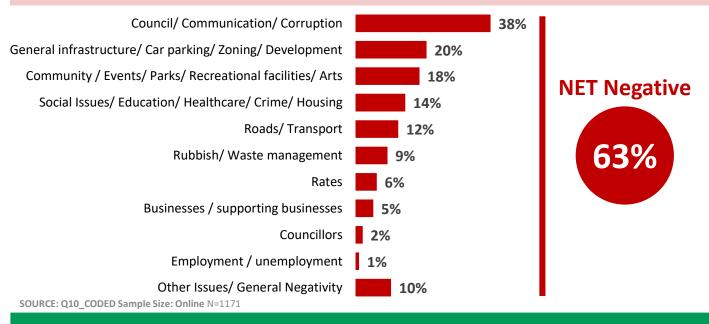
#### **Positive Feedback**

Only 4% of residents responding online made a positive overall comment, however 5% of residents made positive comments relating to Council, its staff and responsiveness. It is likely this higher number comes about by residents making positive comments along with negative comments, which get summed in neutral or negative overall comments.



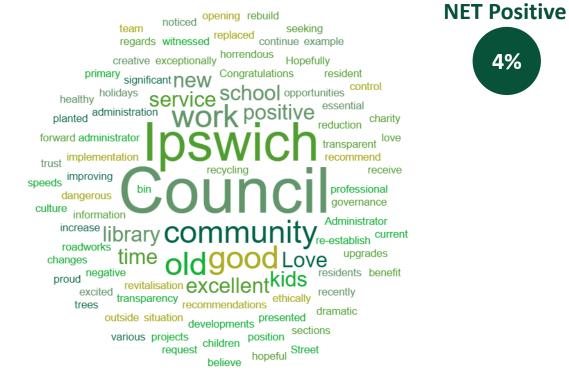
#### **Negative Feedback**

Of residents providing feedback online, 64% contained negative sentiment. Nearly 4 in 10 residents gave negative feedback with regards to Council and its corruption scandal. General infrastructure and parking received the second highest volume of negative commentary. Community amenities, roads and social issues followed. However, waste management comments were less than in 2018.



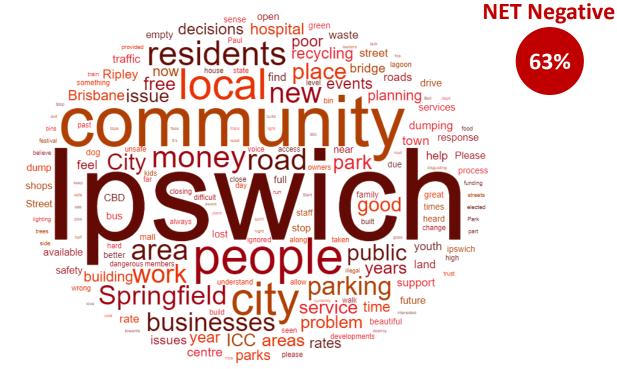
## **ONLINE** Resident's Comments – Word Clouds

### **Positive Sentiment Word Clouds**



SOURCE: Q10 Sample Size: Online, Net positive response N=8

### **Negative Sentiment Word Clouds**



SOURCE: Q10 Sample Size: Online, Net negative response N=131



## **APPENDIX - TABLES**



# **Quality of Services**

Total~			Gender			A	ge		-	Tenure Type	2	Hous	ehold
	Total	Male	Female	Gender other*	18-29 years	30-49 years	50-64 years	65+ years	Home owner	Renter	Other occupancy	With children	Without children
Base	1207	520	668	5 ^	170	444	367	212	805	302	75	658	474
Very Unsatisfactory	9%	10%	8%	14%	5%	11%	11%	7%	10%	6%	7%	8%	9%
Unsatisfactory	11%	11%	11%	20%	7%	15%	12%	7%	12%	12%	5%	12%	9%
Fair Only	37%	37%	37%	33%	48% 1	36%	32%	29%	35%	39%	42%	36%	38%
Satisfactory	28%	30%	27%	0%	31%	24%	29%	33%	29%	26%	30%	27%	31%
Very Satisfactory	14%	12%	15%	33%	8%	14%	15%	21% ↑	13%	16%	12%	15%	12%
Don't Know	1%	1%	1%	0%	2%	0%	2%	2%	1%	1%	4%	1%	1%

SOURCE: Q5 Sample Size N=1207

CATI~			Gender			A	ge		-	Tenure Typ	e	Hous	ehold
	Total	Male	Female	Gender other*	18-29 years	30-49 years	50-64 years	65+ years	Home owner	Renter	Other occupancy	With children	Without children
Base	1000	442	548	0 ^	154	339	299	198	663	260	67	545	405
Very Unsatisfactory	8%	9%	8%	0%	5%	10%	10%	6%	9%	6%	7%	8%	9%
Unsatisfactory	11%	11%	12%	0%	7%	14%	13%	8%	12%	12%	5%	13%	9%
Fair Only	39%	39%	39%	0%	48%	40%	34%	30%	39%	38%	46%	39%	39%
Satisfactory	27%	29%	25%	0%	32%	22%	28%	32%	27%	27%	28%	26%	29%
Very Satisfactory	14%	12%	15%	0%	7%	14%	14%	23% 1	13%	16%	9%	14%	14%
Don't Know	1%	0%	1%	0%	1%	0%	1%	1%	0%	0%	4% 1	1%	0%

SOURCE: Q5 Sample Size N=1000

Online			Gender			A	ge		-	Tenure Type	2	Hous	ehold
	Total	Male	Female	Gender other*	18-29 years	30-49 years	50-64 years	65+ years	Home owner	Renter	Other occupancy	With children	Without children
Base	207	78	120	8 ^	16 ^	107	69	14 ^	143	42	8^	113	69
Very Unsatisfactory	10%	14%	8%	0%	6%	12%	6%	14%	10%	5%	13%	12%	7%
Unsatisfactory	13%	12%	13%	25%	13%	14%	13%	0%	10%	17%	13%	14%	9%
Fair Only	26%	23%	26%	50%	31%	27%	23%	21%	23%	38%	25%	26%	28%
Satisfactory	35%	36%	38%	0%	31%	32%	38%	57%	41%	19%	50%	30%	43%
Very Satisfactory	13%	10%	14%	25%	13%	14%	14%	0%	13%	17%	0%	15%	10%
Don't Know	3%	5%	3%	0%	6%	1%	6%	7%	3%	5%	0%	4%	3%

SOURCE: Q5 Sample Size N=207

\* 'Gender other' includes: Transgender, Gender variant / non-conforming, non-disclosed. ^ CAUTION: LOW BASE. ~ Weighted Data.

SIGNIFICANCE TESTING AT 95% CI: ↑ Significantly higher than the total at 95% CI ↓ Significantly lower than the total at 95% CI



# **Council Responsiveness**

Total~			Gender			A	ge		-	Tenure Type	9	Hous	ehold
	Total	Male	Female	Gender other*	18-29 years	30-49 years	50-64 years	65+ years	Home owner	Renter	Other occupancy	With children	Without children
Base	1207	520	668	5 ^	170	444	367	212	805	302	75	658	474
Very Unsatisfactory	11%	13%	10%	0%	8%	13%	14%	8%	11%	11%	10%	11%	11%
Unsatisfactory	19%	18%	19%	33%	20%	20%	18%	14%	20%	17%	13%	20%	18%
Fair Only	31%	31%	32%	0%	34%	31%	29%	29%	31%	28%	42%	32%	30%
Satisfactory	26%	27%	24%	33%	27%	25%	25%	26%	25%	29%	20%	23%	29%
Very Satisfactory	9%	7%	10%	33%	8%	8%	10%	14%	8%	13%	12%	10%	8%
Don't Know	4%	4%	4%	0%	4%	3%	3%	9% ↑	5%	3%	3%	3%	4%

SOURCE: Q6 Sample Size N=1207

CATI~			Gender			A	ge		-	Tenure Type	e	Hous	ehold
	Total	Male	Female	Gender other*	18-29 years	30-49 years	50-64 years	65+ years	Home owner	Renter	Other occupancy	With children	Without children
Base	1000	442	548	0 ^	154	339	299	198	663	260	67	545	405
Very Unsatisfactory	11%	11%	10%	0%	8%	12%	13%	7%	10%	11%	11%	10%	11%
Unsatisfactory	18%	18%	18%	0%	20%	19%	16%	14%	19%	17%	14%	19%	17%
Fair Only	33%	33%	34%	0%	36%	33%	33%	29%	34%	30%	44%	35%	32%
Satisfactory	25%	27%	23%	0%	24%	24%	25%	28%	25%	27%	19%	23%	28%
Very Satisfactory	9%	7%	12%	0%	8%	8%	9%	14%	8%	13%	9%	10%	9%
Don't Know	4%	4%	4%	0%	3%	3%	3%	8%	5%	3%	4%	4%	4%

SOURCE: Q6 Sample Size N=1000

Online			Gender			ļ	lge		-	Tenure Typ	e	Hous	ehold
	Total	Male	Female	Gender other*	18-29 years	30-49 years	50-64 years	65+ years	Home owner	Renter	Other occupancy	With children	Without children
Base	207	78	120	8 ^	16 ^	107	69	14 ^	143	42	8^	113	69
Very Unsatisfactory	17%	24%	13%	25%	13%	16%	20%	21%	17%	14%	13%	17%	16%
Unsatisfactory	22%	18%	24%	25%	25%	21%	22%	21%	22%	19%	25%	24%	19%
Fair Only	23%	19%	26%	13%	19%	27%	16%	29%	23%	24%	38%	24%	25%
Satisfactory	29%	24%	32%	25%	31%	30%	30%	7%	29%	33%	25%	28%	29%
Very Satisfactory	6%	12%	3%	0%	6%	5%	9%	7%	6%	10%	0%	6%	9%
Don't Know	3%	3%	3%	13%	6%	1%	3%	14%	3%	0%	0%	1%	3%

SOURCE: Q6 Sample Size N=207

\* 'Gender other' includes: Transgender, Gender variant / non-conforming, non-disclosed. ^ CAUTION: LOW BASE. ~ Weighted Data.



# **Trust and Confidence**

Total~			Gender			A	ge			Tenure Type	e	Hous	ehold
	Total	Male	Female	Gender other*	18-29 years	30-49 years	50-64 years	65+ years	Home owner	Renter	Other occupancy	With children	Without children
Base	1207	520	668	5 ^	170	444	367	212	805	302	75	658	474
Very Unsatisfactory	21%	23%	20%	14%	18%	24%	22%	19%	22%	21%	18%	21%	21%
Unsatisfactory	21%	21%	21%	53%	28%	22%	17%	13%	20%	24%	22%	20%	24%
Fair Only	25%	26%	24%	0%	26%	24%	25%	23%	25%	25%	19%	25%	22%
Satisfactory	21%	20%	23%	0%	20%	18%	24%	26%	21%	18%	30%	21%	21%
Very Satisfactory	10%	9%	10%	33%	7%	10%	10%	13%	10%	10%	9%	11%	9%
Don't Know	2%	1%	2%	0%	1%	1%	1%	6% 1	2%	2%	2%	2%	2%

SOURCE: Q7 Sample Size N=1207

CATI~			Gender			Å	ge			Tenure Typ	9	Hous	ehold
	Total	Male	Female	Gender other*	18-29 years	30-49 years	50-64 years	65+ years	Home owner	Renter	Other occupancy	With children	Without children
Base	1000	442	548	0 ^	154	339	299	198	668	260	67	545	405
Very Unsatisfactory	22%	23%	20%	0%	18%	25%	22%	18%	22%	21%	18%	21%	22%
Unsatisfactory	21%	22%	20%	0%	25%	22%	18%	14%	20%	23%	25%	21%	22%
Fair Only	26%	26%	25%	0%	27%	25%	27%	22%	26%	25%	20%	26%	23%
Satisfactory	20%	19%	22%	0%	21%	16%	23%	26%	20%	18%	28%	20%	21%
Very Satisfactory	10%	9%	11%	0%	8%	10%	9%	14%	10%	10%	7%	10%	10%
Don't Know	2%	1%	2%	0%	1%	1%	1%	5% 1	2%	2%	2%	2%	2%

SOURCE: Q7 Sample Size N=1000

Online			Gender			A	ge		-	Tenure Type	e	Hous	ehold
	Total	Male	Female	Gender other*	18-29 years	30-49 years	50-64 years	65+ years	Home owner	Renter	Other occupancy	With children	Without children
Base	207	78	120	8 ^	16 ^	107	69	14 ^	143	42	8^	113	69
Very Unsatisfactory	22%	27%	18%	38%	25%	22%	22%	21%	20%	21%	38%	22%	20%
Unsatisfactory	18%	12%	23%	13%	31%	19%	17%	0%	18%	21%	0%	19%	20%
Fair Only	22%	23%	22%	25%	19%	24%	17%	36%	22%	26%	25%	24%	17%
Satisfactory	26%	24%	29%	0%	19%	25%	29%	29%	27%	29%	38%	25%	32%
Very Satisfactory	9%	10%	8%	13%	6%	8%	12%	7%	11%	2%	0%	10%	7%
Don't Know	2%	4%	0%	13%	0%	1%	3%	7%	2%	0%	0%	1%	3%

SOURCE: Q7 Sample Size N=207

\* 'Gender other' includes: Transgender, Gender variant / non-conforming, non-disclosed. ^ CAUTION: LOW BASE. ~ Weighted Data.

2019 Community Satisfaction Survey

SIGNIFICANCE TESTING AT 95% CI: ↑ Significantly higher than the total at 95% CI ↓ Significantly lower than the total at 95% CI



# **Making Decisions**

Total~			Gender			A	ge			Tenure Type	9	Hous	ehold
	Total	Male	Female	Gender other*	18-29 years	30-49 years	50-64 years	65+ years	Home owner	Renter	Other occupancy	With children	Without children
Base	1207	520	668	5 ^	170	444	367	212	805	302	75	658	474
Very Unsatisfactory	17%	20%	15%	14%	11%	20%	23%	13%	18%	16%	11%	18%	16%
Unsatisfactory	18%	19%	18%	20%	19%	20%	17%	14%	19%	15%	21%	20%	16%
Fair Only	31%	30%	32%	33%	35%	32%	27%	30%	30%	35%	29%	31%	32%
Satisfactory	21%	20%	23%	14%	25%	17%	22%	23%	19%	23%	32%	20%	22%
Very Satisfactory	10%	10%	10%	20%	9%	10%	10%	15%	11%	10%	6%	10%	11%
Don't Know	2%	1%	2%	0%	1%	1%	1%	5% 1	2%	1%	1%	1%	2%

SOURCE: Q8 Sample Size N=1207

CATI~			Gender			A	ge		-	Tenure Typ	e	Hous	ehold
	Total	Male	Female	Gender other*	18-29 years	30-49 years	50-64 years	65+ years	Home owner	Renter	Other occupancy	With children	Without children
Base	1000	442	548	0 ^	154	339	299	198	663	260	67	545	405
Very Unsatisfactory	17%	18%	16%	0%	12%	20%	22%	12%	18%	16%	11%	17%	17%
Unsatisfactory	19%	20%	18%	0%	20%	21%	18%	15%	20%	15%	24%	21%	17%
Fair Only	32%	32%	32%	0%	33%	34%	29%	30%	31%	35%	30%	33%	31%
Satisfactory	20%	19%	22%	0%	26%	15%	20%	24%	18%	23%	27%	19%	22%
Very Satisfactory	10%	10%	10%	0%	9%	9%	10%	15%	11%	9%	7%	10%	12%
Don't Know	1%	1%	2%	0%	0%	1%	1%	4% ↑	2%	1%	1%	1%	1%

SOURCE: Q8 Sample Size N=1000

Online			Gender			A	ge		-	Tenure Type	2	Hous	ehold
	Total	Male	Female	Gender other*	18-29 years	30-49 years	50-64 years	65+ years	Home owner	Renter	Other occupancy	With children	Without children
Base	207	78	120	8 ^	16 ^	107	69	14 ^	143	42	8^	113	69
Very Unsatisfactory	20%	31%	13%	25%	13%	20%	23%	14%	19%	17%	25%	22%	14%
Unsatisfactory	15%	10%	19%	13%	19%	13%	19%	14%	16%	17%	0%	19%	13%
Fair Only	25%	18%	30%	13%	31%	27%	19%	29%	25%	26%	25%	24%	28%
Satisfactory	25%	24%	27%	13%	19%	27%	26%	14%	24%	29%	38%	22%	28%
Very Satisfactory	10%	10%	9%	13%	6%	10%	9%	14%	10%	12%	0%	11%	12%
Don't Know	5%	6%	3%	25%	13%	3%	4%	14%	5%	0%	13%	3%	6%

SOURCE: Q8 Sample Size N=207

\* 'Gender other' includes: Transgender, Gender variant / non-conforming, non-disclosed. ^ CAUTION: LOW BASE. ~ Weighted Data.



# **Opportunities to be Heard**

Total~			Gender			A	ge		-	Tenure Type	Ð	Hous	ehold
	Total	Male	Female	Gender other*	18-29 years	30-49 years	50-64 years	65+ years	Home owner	Renter	Other occupancy	With children	Without children
Base	1207	520	668	5 ^	170	444	367	212	805	302	75	658	474
Very Unsatisfactory	19%	20%	19%	0%	17%	22%	19%	18%	19%	18%	25%	20%	17%
Unsatisfactory	17%	19%	15%	20%	18%	16%	21%	12%	17%	18%	12%	17%	17%
Fair Only	28%	27%	29%	33%	32%	28%	28%	22%	28%	28%	30%	28%	28%
Satisfactory	19%	19%	20%	0%	19%	18%	17%	27%	20%	18%	18%	17%	22%
Very Satisfactory	12%	11%	13%	33%	11%	12%	11%	15%	11%	14%	9%	13%	11%
Don't Know	4%	4%	4%	14%	4%	3%	3%	7%	5%	3%	6%	4%	5%

SOURCE: Q9 Sample Size N=1207

CATI~			Gender			A	ge		-	Tenure Type	e	Hous	ehold
	Total	Male	Female	Gender other*	18-29 years	30-49 years	50-64 years	65+ years	Home owner	Renter	Other occupancy	With children	Without children
Base	1000	442	548	0 ^	154	339	299	198	663	260	67	545	405
Very Unsatisfactory	20%	20%	21%	0%	16%	24%	20%	17%	19%	19%	28%	21%	18%
Unsatisfactory	18%	20%	16%	0%	19%	17%	21%	12%	18%	20%	13%	18%	18%
Fair Only	28%	28%	28%	0%	32%	29%	29%	21%	28%	28%	32%	29%	28%
Satisfactory	19%	18%	20%	0%	19%	16%	18%	27%	20%	18%	14%	17%	21%
Very Satisfactory	11%	10%	12%	0%	11%	11%	10%	15%	12%	12%	6%	12%	11%
Don't Know	4%	4%	3%	0%	4%	3%	2%	8%	4%	3%	7%	4%	4%

SOURCE: Q9 Sample Size N=1000

Online			Gender			A	lge			Tenure Type	e	Hous	ehold
	Total	Male	Female	Gender other*	18-29 years	30-49 years	50-64 years	65+ years	Home owner	Renter	Other occupancy	With children	Without children
Base	207	78	120	8 ^	16 ^	107	69	14 ^	143	42	8^	113	69
Very Unsatisfactory	17%	26%	12%	25%	25%	15%	19%	21%	17%	14%	13%	17%	16%
Unsatisfactory	14%	18%	11%	13%	13%	9%	20%	14%	14%	14%	13%	16%	12%
Fair Only	29%	18%	36%	25%	19%	29%	29%	36%	31%	21%	38%	30%	22%
Satisfactory	22%	22%	23%	25%	19%	28%	14%	21%	22%	24%	38%	19%	29%
Very Satisfactory	13%	14%	13%	0%	13%	14%	12%	7%	11%	21%	0%	12%	16%
Don't Know	5%	3%	7%	13%	13%	5%	6%	0%	6%	5%	0%	5%	6%

SOURCE: Q9 Sample Size N=207

\* 'Gender other' includes: Transgender, Gender variant / non-conforming, non-disclosed. ^ CAUTION: LOW BASE. ~ Weighted Data.

SIGNIFICANCE TESTING AT 95% CI: ↑ Significantly higher than the total at 95% CI ↓ Significantly lower than the total at 95% CI



# **Resident's Comments – Total**

Positive	r		Gende	٥r		Age	je			Rate Pay	/er	House	ehold
	Total	Male	Female	Gender other*	18-29 years	30-49 years	50-64 years	65+ years	Home owner	Renter	Other occupancy	With children	Without children
Base	1207	520	668	5 ^	170	444	367	212	805	302	75	658	474
NET Positive	11%	11%	11%	33%	6%	10%	15%	20%	13%	11%	4%	9% 🗸	16% ↑
Roads/ Transport (MACRO)	1%	1%	1%	0%	1%	1%	1%	0%	1%	2%	0%	1%	1%
Rubbish/ Waste Management (MACRO)		1%	1%	0%	0%	1%	2%	1%	1%	0%	0%	1%	1%
Council/ Staff/ Communication (MACRO)		4%	5%	0%	1% ↓	5%	7%	7%	6%	3%	3%	4%	6%
Councillors (MACRO)	2%	3%↑	1%	0%	0% 👃	2%	2%	4%	2%	1%	0%	1%	2%
General infrastructure/ Car parking/ Zoning/ Development (MACRO)		0%	1%	0%	1%	1%	0%	0%	0%	1%	0%	1%	1%
Social Issues/ Education/ Healthcare/ Crime/ Housing (MACRO)		0%	1%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%
Community Services/ Events/ Parks/ Recreational facilities/ Arts													
(MACRO)	1%	1%	1%	0%	1%	2%	1%	0%	1%	1%	0%	1%	1%
Other Issues/ General Positivity (MACRO)		4%	4%	33%	4%	3%	6%	9% 1	5%	6%	1%	3%	8% ↑

Negative			Gende	er		Age	3			Rate Pay	er	House	ehold
	Total	Male	Female	Gender other*	18-29 years	30-49 years	50-64 years	65+ years	Home owner	Renter	Other occupancy	With children	Without children
Base	1207	520	668	5 ^	170	444	367	212	805	302	75	658	474
NET Negative	43%	44%	42%	53%	26%↓	49% 1	50% 1	45%	47% 1	35% 🗸	33%	42%	44%
Roads/ Transport													
(MACRO)	8%	8%	8%	14%	5%	6%	11%	12%	9%	6%	8%	7%	10%
Rates (MACRO)	4%	5%	3%	0%	1%	5%	7% ↑	3%	6% ↑	0% 🗸	1%	4%	4%
Rubbish/ Waste													
management (MACRO)	6%	6%	6%	0%	3%	8%	7%	4%	7%	5%	3%	6%	6%
Council/ Communication/													
Corruption (MACRO)	25%	26%	22%	73% 🕇	14% 🗸	29%	29%	26%	27%	21%	14%	23%	26%
Councillors (MACRO)	3%	2%	3%	0%	1%	2%	5%	4%	3%	2%	3%	3%	3%
Employment /													
unemployment (MACRO)	1%	0%	1%	0%	0%	1%	1%	0%	1%	0%	2%	1%	0%
General infrastructure/													
Car parking/ Zoning/					1								
Development (MACRO)	10%	8%	13%	0%	5% 🗸	12%	13%	11%	12%	8%	5%	11%	9%
Social Issues/ Education/													
Healthcare/ Crime/								1					
Housing (MACRO)	7%	7%	7%	0%	7%	9%	5%	2% 🗸	7%	8%	6%	7%	7%
Community / Events/													
Parks/ Recreational						<b>↑</b>						<b>↑</b>	
facilities/ Arts (MACRO)	7%	6%	8%	0%	5%	10% 1	6%	5%	8%	6%	6%	9%	5%
Businesses / supporting				00/	201	201	201		201	201	201		
businesses		2%	2%	0%	2%	2%	3%	0%	2%	2%	2%	2%	2%
Other Issues/ General		600	70/	00/	40/	50/	440/1	00/	00/	40/	00/	50/	00/
Negativity (MACRO)	7%	6%	7%	0%	4%	5%	11%	9%	8%	4%	8%	5% ↓	9%

Neutral			Gende	er		Ag	e			Rate Pay	ver	House	ehold
	Total	Male	Female	Gender other*	18-29 years	30-49 years	50-64 years	65+ years	Home owner	Renter	Other occupancy	With children	Without children
Base	1207	520	668	5 ^	170	444	367	212	805	302	75	658	474
NET Neutral	46%	45%	48%	14%	67% 1	42%	35% 🗸	34% 🗸	<b>40%</b> ↓	53%	63% 1	49%	40% <b>↓</b>
Generally Neutral / Don't											•		
know	46%	45%	47%	14%	67% 🗍	42%	35% 🗸	34% 🗸	40%	53% 🗍	63%	49%	40%

SOURCE: Q10 Sample Size N=1207

\* 'Gender other' includes: Transgender, Gender variant / non-conforming, non-disclosed. ^ CAUTION: LOW BASE. Total data is weighted.

2019 Community Satisfaction Survey

SIGNIFICANCE TESTING AT 95% CI:

↑ Significantly higher than the total at 95% CI
↓ Significantly lower than the total at 95% CI

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# **Resident's Comments – CATI**

Positive	1		Gende	er		Age	,e			Rate Pay	/er	House	ehold
	Total	Male	Female	Gender other*	18-29 years	30-49 years	50-64 years	65+ years	Home owner	Renter	Other occupancy	With children	Without children
Base	1000	442	548	0 ^	154	339	299	198	663	260	67	545	405
NET Positive	12%	12%	12%	0%	4% ↓	11%	17% 1	22%↑	14%	10%	4%	10%	15%
Roads/ Transport (MACRO)	1%	1%	1%	0%	1%	1%	1%	0%	1%	2%	0%	1%	1%
Rubbish/ Waste Management (MACRO)		1%	1%	0%	0%	1%	2%	1%	1%	0%	0%	1%	1%
Council/ Staff/		170	170	0%	U%	170	270	170	170	070	U70	170	170
Communication (MACRO)		4%	6%	0%	1% 🗸	5%	8%	7%	6%	3%	3%	4%	5%
Councillors (MACRO)	2%	3%	1% 🗸	0%	0%	2%	2%	4% 🕇	3%	1%	0%	1%	2%
General infrastructure/ Car					· · · · ·	· · · · · · · · · · · · · · · · · · ·	· · ·	[	· · · · · · · · · · · · · · · · · · ·	· · · · · · · · · · · · · · · · · · ·			
parking/ Zoning/ Development (MACRO)		0%	1%	0%	1%	1%	0%	0%	0%	1%	0%	1%	1%
Social Issues/ Education/						· · · · · · · · · · · · · · · · · · ·	[	[]		· · · · · · · · · · · · · · · · · · ·			
Healthcare/ Crime/ Housing (MACRO)		0%	1%	0%	1%	0%	1%	0%	1%	0%	0%	0%	1%
Community Services/ Events/ Parks/													
Recreational facilities/ Arts (MACRO)		1%	1%	0%	1%	2%	1%	0%	1%	1%	0%	1%	1%
Other Issues/ General													
Positivity (MACRO)		5%	4%	0%	2%	3%	7%	10%	5%	5%	1%	3%	7% 🕇

Negative			Gende	er		Ag	e			Rate Pay	er	House	ehold
	Total	Male	Female	Gender other*	18-29 years	30-49 years	50-64 years	65+ years	Home owner	Renter	Other occupancy	With children	Without children
Base	1000	442	548	0 ^	154	339	299	198	663	260	67	545	405
NET Negative	39%	41%	38%	0%	23%	43%	47% 1	44%	44%	32%	30%	38%	41%
Roads/ Transport (MACRO)	7%	7%	7%	0%	6%	6%	9%	11%	8%	6%	7%	6%	9%
Rates (MACRO)	4%	5%	3%	0%	1%	4%	6%	4%	6% 1	0% 🗸	0%	4%	5%
Rubbish/ Waste management (MACRO)	5%	6%	5%	0%	3%	7%	7%	4%	6%	5%	2%	5%	6%
Council/ Communication/ Corruption (MACRO)	22%	24%	19%	0%	11%↓	25%	26%	25%	25%↑	17%	13%	22%	23%
Councillors (MACRO)	3%	2%	3%	0%	1%	2%	5% 1	4%	3%	2%	3%	3%	3%
Employment / unemployment (MACRO)	0%	0%	1%	0%	0%	1%	1%	0%	1%	0%	1%	0%	0%
General infrastructure/ Car parking/ Zoning/ Development (MACRO)	9%	7%	11%	0%	3%↓	10%	12%	12%	<sub>11%</sub> ↑	6%	2% ↓	9%	9%
Social Issues/ Education/ Healthcare/ Crime/ Housing (MACRO)	6%	6%	6%	0%	6%	7%	5%	2%	6%	7%	3%	6%	6%
Community / Events/ Parks/ Recreational facilities/ Arts (MACRO)	5%	5%	5%	0%	4%	6%	5%	4%	6%	4%	6%	6%	4%
Businesses / supporting businesses		1%	2%	0%	1%	2%	2%	0%	1%	2%	0%	1%	2%
Other Issues/ General Negativity (MACRO)	6%	7%	6%	0%	3%	5%	10%	10%	7%	4%	9%	5% 👃	9%

Neutral			Gende	er		Ag	e			Rate Pay	ver	House	ehold
	Total	Male	Female	Gender other*	18-29 years	30-49 years	50-64 years	65+ years	Home owner	Renter	Other occupancy	With children	Without children
Base	1000	442	548	0 ^	154	339	299	198	663	260	67	545	405
NET Neutral	48%	47%	50%	0%	72% 🕇	46%	36%	34%↓	42%↓	57% 🕇	66% 1	51%	43%
Generally Neutral / Don't							1						
know	49%	47%	50%	0%	73% 🗍	46%	36%	34%	42%	58%	66%	51%	43%

SOURCE: Q10 Sample Size N=1000 \* 'Gender other' includes: Transgender, Gender variant / non-conforming, non-disclosed. ^ CAUTION: LOW BASE. CATI data is weighted.

**2019 Community Satisfaction Survey** 

SIGNIFICANCE TESTING AT 95% CI:

Significantly higher than the total at 95% CI ↓ Significantly lower than the total at 95% CI

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## **Resident's Comments – Online**

Positive			Gende	r		Ag	е			Rate Pay	er	House	ehold
	Total	Male	Female	Gender other*	18-29 years	30-49 years	50-64 years	65+ years	Home owner	Renter	Other occupancy	With children	Without children
Base	207	78	120	8 ^	16 ^	107	69	14 ^	143	42	8^	113	69
NET Positive	4%	5%	3%	0%	0%	4%	4%	7%	5%	2%	0%	2%	9%
Roads/ Transport (MACRO)	0%	1%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	1%
Rubbish/ Waste Management (MACRO)		3%	1%	0%	0%	2%	1%	0%	2%	0%	0%	1%	3%
Council/ Staff/ Communication (MACRO)		8%	4%	0%	6%	5%	6%	7%	6%	2%	0%	1%	13%
Councillors (MACRO)	2%	4%	0%	13%	0%	2%	3%	0%	1%	2%	0%	1%	1%
General infrastructure/ Car parking/ Zoning/ Development (MACRO)		0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%
Social Issues/ Education/ Healthcare/ Crime/ Housing (MACRO)		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Community Services/ Events/ Parks/ Recreational facilities/ Arts		1%	1%	0%	0%	2%	0%	0%	1%	2%	0%	1%	10/
(MACRO) Other Issues/ General		1%	1%	0%	0%	۷%	0%	0%	1%	2%	0%	1%	1%
Positivity (MACRO)	2%	3%	3%	0%	0%	2%	3%	7%	3%	0%	0%	1%	6%

Negative	1		Gende	ər		Age	e			Rate Pay	/er	House	ehold
	Total	Male	Female	Gender other*	18-29 years	30-49 years	50-64 years	65+ years	Home owner	Renter	Other occupancy	With children	Without children
Base	207	78	120	8 ^	16 ^	107	69	14 ^	143	42	8^	113	69
NET Negative	63%	65%	60%	88%	63%	63%	65%	57%	62%	57%	75%	63%	61%
Roads/ Transport													
(MACRO)	12%	13%	13%	0%	0%	9%	19%	14%	12%	10%	25%	13%	9%
Rates (MACRO)	6%	1%	9%	0%	0%	5%	10%	0%	7%	2%	13%	8%	3%
Rubbish/ Waste													
management (MACRO)	9%	6%	12%	0%	6%	11%	7%	7%	10%	2%	13%	11%	7%
Council/ Communication/	'												
Corruption (MACRO)	38%	40%	33%	75%	25%	33%	48%	36%	38%	21%	38%	32%	36%
Councillors (MACRO)	2%	3%	3%	0%	0%	3%	1%	7%	2%	0%	13%	3%	3%
Employment /													
unemployment (MACRO)	1%	0%	3%	0%	0%	1%	3%	0%	1%	0%	13%	2%	0%
General infrastructure/													
Car parking/ Zoning/	1						1 '			'			/
Development (MACRO)	20%	17%	23%	0%	25%	19%	23%	7%	17%	21%	38%	21%	14%
Social Issues/ Education/	'												
Healthcare/ Crime/						· · · · · ·	1 '			/			
Housing (MACRO)	14%	10%	15%	25%	19%	18%	7%	7%	13%	17%	25%	15%	16%
Community / Events/	1						[ '			/			!
Parks/ Recreational							1 '			'			
facilities/ Arts (MACRO)		14%	21%	25%	19%	22%	13%	14%	17%	21%	13%	22%	13%
Businesses / supporting							'			/			
businesses	5%	8%	3%	0%	6%	5%	6%	0%	3%	2%	13%	5%	1%
Other Issues/ General	1 '					· · · · · ·	1 '			/			
Negativity (MACRO)	10%	8%	12%	0%	13%	7%	16%	0%	13%	2%	0%	10%	12%

Neutral			Gende	er		Ag	e			Rate Pay	ver	House	ehold
	Total	Male	Female	Gender other*	18-29 years	30-49 years	50-64 years	65+ years	Home owner	Renter	Other occupancy	With children	Without children
Base	207	78	120	8 ^	16 ^	107	69	<u>14 ^</u>	143	42	8^	113	69
NET Neutral	33%	29%	37%	13%	38%	34%	30%	36%	33%	40%	25%	35%	30%
Generally Neutral / Don't													
know	31%	27%	35%	13%	31%	33%	28%	36%	31%	38%	25%	34%	28%

SOURCE: Q10 Sample Size N=207

\* 'Gender other' includes: Transgender, Gender variant / non-conforming, non-disclosed. ^ CAUTION: LOW BASE.

SIGNIFICANCE TESTING AT 95% CI:

Significantly higher than the total at 95% CI
↓ Significantly lower than the total at 95% CI